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Faculty of Arts and Social Sciences

## Programme Syllabus

Reg.no. HS 2023/1290

### Real Estate Management

<b>Programme Code:</b>	SGFEK
<b>Programme Title:</b>	Real Estate Management
<b>Credits:</b>	180
<b>Programme Approval:</b>	The programme syllabus was approved by the Faculty Board of Arts and Social Sciences on 7 December 2023 and is in effect as of the autumn semester of 2024.
<b>Language of Instruction:</b>	Swedish
<b>Education Cycle:</b>	First cycle
<b>Degree Type:</b>	General
<b>Entry Requirements:</b>	General entry requirements, plus Mathematics 3b or 3c, Social Studies 1b or 1a1 + 1a2, and English 6.

#### **Introduction**

An education in Real Estate Management aims to prepare students for a professional life in the real estate business. This requires an interdisciplinary approach, since knowledge of economics, commercial law and building technology is necessary for the various occupational roles one can have within the real estate business. Such occupations can vary from working in the banking sector, at real estate companies or real estate agencies, as a real estate consultant, or working for municipalities or the government.

#### **Programme Outcomes**

For programme completion, students must meet the national outcomes for a degree as well as the specific local outcomes.

### National outcomes

#### *Knowledge and understanding*

For a Degree of Bachelor the student shall

- demonstrate knowledge and understanding in the main field of study, including knowledge of the disciplinary foundation of the field, knowledge of applicable methodologies in the field, specialised study in some aspect of the field as well as awareness of current research issues.

#### *Competence and skills*

For a Degree of Bachelor the student shall

- demonstrate the ability to search for, gather, evaluate and critically interpret the relevant information for a formulated problem and also discuss phenomena, issues and situations critically,
- demonstrate the ability to identify, formulate and solve problems autonomously and to complete tasks within predetermined time frames,
- demonstrate the ability to present and discuss information, problems and solutions in speech and writing and in dialogue with different audiences, and
- demonstrate the skills required to work autonomously in the main field of study.

#### *Judgement and approach*

For a Degree of Bachelor the student shall

- demonstrate the ability to make assessments informed by relevant disciplinary, social and ethical aspects,
- demonstrate insight into the role of knowledge in society and the responsibility of the individual for how it is used, and
- demonstrate the ability to identify the need for further knowledge and undertake ongoing development of his or her skills.

#### *Independent project (degree project)*

A requirement for the award of a Degree of Bachelor is completion by the student of an independent project (degree project) for at least 15 credits in the main field of study.

### Local outcomes

Beyond the national outcomes stated above, the following local outcomes apply to the Real Estate Management programme at Karlstad Business School.

For a Degree of Bachelor the student shall

- demonstrate knowledge about national and international real estate market conditions,
- demonstrate both (a) basic knowledge of law, structural engineering, and economics, and (b) in-depth knowledge of business administration,
- demonstrate insight into the role of real estate in a sustainable society, and
- demonstrate insights related to the importance of gender equality at the workplace.

### **Programme Structure**

In order to make it possible for students to work in different areas within the real estate business, with various types of work duties, the degree programme is broadly designed in terms of subjects, while still specialising in real estate and the real estate business.

In order to further increase the students' attractiveness on the labour market, communication is a theme that permeates the programme. In this context communication refers to communication between people within groups, presentations aimed at various groups, two-way communication between people, and the ability to communicate with people from other cultures. Another important theme is sustainability, since a lot of the energy consumption globally comes from real estate.

All students follow the same study route, with limited specialisation options in the penultimate semester, which also offers the opportunity for studies abroad. This programme requires full-

time studies. The programme includes lectures, exercises, case-related assignments, laboratory assignments, study visits, practical placements, and both oral and written presentations.

### **Programme Curriculum**

The programme comprises 180 credits divided up in the following manner. 93 credits in Business Administration, 60 credits in Law, 19.5 credits in Building Technology, and 7.5 credits in Economics. The programme includes 150 credits worth of mandatory courses, and 30 credits worth of elective courses. The programme finishes with a 15-credit independent degree project in business administration, specialising in real estate management.

The study route of the programme is described below. Note that titles and order of programme courses may be different compared to the list below.

#### *Semester 1*

Real estate with introduction to commercial law, 15 credits  
Real estate law, 15 credits

#### *Semester 2*

Introduction to business administration, 1 credit  
Financial Accounting, 7 credits  
Marketing, 7 credits  
Business management in real estate companies, 7.5 credits  
Elementary building technology, 7.5 credits

#### *Semester 3*

Real estate tax law, 7.5 credits  
Commercial properties, 7.5 credits  
Corporate finance, 6 credits  
Real estate valuation, 9 credits

#### *Semester 4*

Business research methods, 7.5 credits  
Economics and real estate, 7.5 credits  
Civil law with real estate law, 15 credits

#### *Semester 5*

Technical evaluation of property, 12 credits  
Business administration – practical training, 6 credits  
and either:  
Ethics and sales techniques, 6 credits, and  
Service management, 6 credits, or  
Real estate management, 12 credits

#### *Semester 6*

Appraisals in real estate management, 15 credits  
Business administration: bachelor's thesis, 15 credits

### **Title of Qualification**

Degree of Bachelor of Science  
Main field of study: Business administration

### **Transfer of credits**

According to the Higher Education Ordinance Ch. 6 Sec. 6–8 students have the right to transfer credits and have prior learning recognised upon approval.

**Further information**

The local regulations for first and second cycle education at Karlstad University stipulate the obligations and rights of students and staff.

Previous versions of the programme syllabus have been approved:

27 April 2006, reg.no. FAK1 2006/53, in effect starting the autumn semester 2006

14 December 2006, reg.no. FAK1 2006/53, in effect starting the autumn semester 2007

18 December 2008, reg.no. FAK1 2008/192, in effect starting the autumn semester 2009

1 October 2014, Reg.no HS 2014/409, in effect starting the autumn semester 2015

29 October 2015, Reg.no HS 2015/405, in effect starting the autumn semester 2015