



Fakulteten för humaniora och samhällsvetenskap
Statsvetenskap

Litteraturlista

Strategisk kommunikation

Gäller från och med 31 aug 2026

Kurskod: SVAP35
Kursens benämning: Strategisk kommunikation
Högskolepoäng: 7.5
Utbildningsnivå: Avancerad nivå

Böcker

Falkheimer, J., & Heide, M (2018). *Strategic communication: An introduction*. Routledge
<https://www.taylorfrancis.com/books/mono/10.4324/9781315621555/strategic-communication-jesper-falkheimer-mats-heide>

Kapitel i bok

Spencer, A. (2016). Narrative analysis as an approach in IR. I Manchester University Press. (Red.). *Romantic narratives in international politics* () <https://www.jstor.org/stable/j.ctv18b5gp3>

Artiklar

Baumann, Mario. 'Propaganda Fights? and ?Disinformation Campaigns?: The Discourse on Information Warfare in Russia-West Relations. *Contemporary Politics*, 26 (3), s. 288-307.
<https://www.tandfonline.com/doi/full/10.1080/13569775.2020.1728612>

Coombs, W. T. (2007). Protecting organization reputations during a crisis: The development and application of situational crisis communication theory. *Corporate reputation review*, 10 (3), s. 163-176.
<https://link.springer.com/article/10.1057/palgrave.crr.1550049>

Hallahan, K., Holtzhausen, D., Van Ruler, B., Ver?i?, D., & Sriramesh, K. (2007). Defining strategic communication. *International journal of strategic communication*, 1 (1), s. 3-35.
https://www.researchgate.net/publication/241730557_Defining_Strategic_Communication

Pfleger, Axel (2022). A call to arms: Hero?villain narratives in US security discourse. *Security Dialogue*, 53 (4), s. 324-341. <https://journals.sagepub.com/doi/10.1177/09670106211005897>

Pfleger, Axel (2025). Strategic communication theory: a systematic overview. s. 1-18.
<https://academic.oup.com/anncom/advance-article/doi/10.1093/anncom/wlaf025/8371958>

Zerfass, A., Ver?i?, D., Nothhaft, H., & Werder, K. P. (2020). Strategic communication: Defining the field and its contribution to research and practice. *Future directions of strategic communication* , s. 159-177.
<https://www.lu.se/lup/publication/a831c15d-244c-41ad-9790-c5e565d326ad>

Fastställt av Fakultetsnämnden vid Fakulteten för humaniora och samhällsvetenskap 12 mar 2026