



Faculty of Arts and Social Sciences
Tourism Studies

Course Reading

Event management

Valid from 01/17/2022

Course Code: TVGT22

Course Title: Event management

Credits: 7.5

Degree Level: Undergraduate level

Books

Getz, D. & Page, S.J (2016). *Event Studies: theory, research and policy for planned events* (3 ed.). Oxon: Routledge

Rogers, T (2013). *Conferences and conventions: a global industry* (3 ed.). Oxon: Routledge

Shone, A & Parry, B (2013). *Successful Event Management. A Practical Handbook*

Articles

Additional literature according to teacher's instructions, 250 pages

Approved by the Faculty Board of Arts and Social Sciences 02/16/2022