



Faculty of Arts and Social Sciences
Tourism Studies

Course Reading

Production and consumption in tourism

Valid from 01/18/2021

Course Code: TVGT21

Course Title: Production and consumption in tourism

Credits: 7.5 ETCS cr

Degree Level: Undergraduate level

Books

Harari, Yuval Noah (2019). *21 tankar om det 21:a århundradet* (2 ed.). Stockholm: Natur & Kultur

MacCannell, Dean (2013). *The Tourist: a new theory of the leisure class*. Berkeley: University of California Press

Mansvelt, Juliana (2005). *Geographies of Consumption*. London: SAGE Publications

Mihalis Kavaratzis, Gary Wamaby and Gregory J. Ashworth (2014). *Rethinking Place Branding : Comprehensive Brand Development for Cities and Regions*. Heidelberg: Springer International Publishing AG <https://ebookcentral-proquest-com.bibproxy.kau.se/lib/kaubib-ebooks/detail.action?docID=1965220> Finns som e-bok, Karlstads universitetsbibliotek.

Mossberg, Lena (2015). *Att skapa upplevelser - från OK till WOW!*. Lund: Studentlitteratur

Urry, John (2011). *The tourist gaze*. London: SAGE Publications

Övrig litteratur kan tillkomma utifrån lärares anvisningar.

Articles

Hjalager A-M. A review of innovation research in tourism. *Progress in Tourism Management*. Vol. 31

Hjalager, A-M & Nordin, S (2011). User-driven Innovation in Tourism - A review of Methodologies. *Journal of Quality Assurance in Hospitality & Tourism*. Vol. 12:4

Reference material

Aronsson, Lars (2019). *Platser och turism. En resa i tiden*. Tillhandahålls av Institutionen för Geografi, medier och kommunikation.

Approved by the Faculty Board of Arts and Social Sciences 09/30/2020