



Faculty of Arts and Social Sciences  
Tourism Studies

# Course Reading

## Event management

Valid from 01/20/2025

**Course Code:** TVGP22

**Course Title:** Event management

**Credits:** 7.5

**Degree Level:** Undergraduate level

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### Books

Getz, D. & Page, S.J (2016). *Event Studies: theory, research and policy for planned events* (3 ed.). Oxon: Routledge

Rogers, T (2013). *Conferences and conventions: a global industry* (3 ed.). Oxon: Routledge

Shone, A & Parry, B (2013). *Successful Event Management. A Practical Handbook*

### Articles

Additional literature according to teacher's instructions, 250 pages

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Approved by the Faculty Board of Arts and Social Sciences 09/05/2024