



Faculty of Arts and Social Sciences
Political Science

Course Reading

Method course I: Case and reception analysis

Valid from 01/19/2026

Course Code: SVAP21

Course Title: Method course I: Case and reception analysis

Credits: 7.5

Degree Level: Master's level

Books

Edwards, Rosalind, & Holland, Janet (2013). *What is Qualitative Interviewing?*. London: Bloomsbury Academic <https://library.oapen.org/handle/20.500.12657/58752> (128 sidor)

Hancock, Dawson R., Algozzine, Bob, & Lim, Jae Hoon (2021). *Doing case study research: A practical guide for beginning researchers* (4 ed.). Teachers' College Press (144 sidor)

Jensen, Klaus Bruhn (red.) (2020). *A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies* (3 ed.). London: Routledge (528 sidor)

Yin, Robert K. (2018). *Case study research and applications: Design and methods* (6 ed.). Thousand Oaks, CA: Sage (352 sidor)

Book Chapter

Hall, S. (1980). Encoding/decoding. In Stuart Hall, Dorothy Hobson, Andrew Lowe, Paul Willis (Editor). *Culture, Media, Language* (1 ed., p. 128-138) London: Routledge

Kjeldsen, Jens E. (2018). Audience analysis and reception studies of rhetoric. In Kjeldsen, Jens E. (Editor). *Rhetorical Audience Studies and Reception of Rhetoric: Exploring Audiences Empirically* (p. 1-42) Cham: Palgrave Macmillan
https://doi.org/10.1007/978-3-319-61618-6_1

Schrøder, Kim Christian (2018). Audience reception. In Philip M. Napoli (Editor). *Mediated Communication* (p. 105-128) Berlin: De Gruyter Mouton
<https://doi.org/10.1515/9783110481129-008>

Articles

Flyvbjerg, Bent (2006). Five misunderstandings about case-study research. *Qualitative Inquiry*, 12 (2), p. 219-245. <https://doi.org/10.1177/1077800405284363>

Freelon, Deen, & Wells, Chris (2020). Disinformation as political communication. *Political Communication*, 37 (2), p. 145-156.
<https://doi.org/10.1080/10584609.2020.1723755>

Kyriakidou, Maria, Morani, Marina, Cushion, Stephen, & Hughes, Ceri (2022). Audience understandings of disinformation: Navigating news media through a prism of pragmatic scepticism. *Journalism*, 24 (11), p. 2379-2396.
<https://doi.org/10.1177/14648849221114244>

Livingstone, Sonia (2004). The challenge of changing audiences: Or, what is the audience researcher to do in the age of the Internet?. *European Journal of Communication*, 19 (1), p. 75-86. <https://doi.org/10.1177/0267323104040695>

Onwuegbuzie, Anthony J., Dickinson, Wendy B., Leech, Nancy L., & Zoran, Aannmarie G. (2009). A qualitative framework for collecting and analyzing data in focus group research. *International Journal of Qualitative Methods*, 8 (3), p. 1-21.
<https://doi.org/10.1177/160940690900800301>

Seawright, Jason, & Gerring, John (2008). Case selection techniques in case study research: A menu of qualitative and quantitative. *Political Research Quarterly*, 61 (2), p. 294-308. <https://doi.org/10.1177/1065912907313077>

Wagner, María Celeste, & Boczkowski, Pablo J (2019). The reception of fake news: The interpretations and practices that shape the consumption of perceived misinformation. *Digital Journalism*, 7 (7), p. 870-885. <https://doi.org/10.1080/21670811.2019.1653208>

Approved by the Faculty Board of Arts and Social Sciences 09/04/2025