



Faculty of Arts and Social Sciences
Economics

Course Reading

Industrial organisation and business strategies

Valid from 01/19/2026

Course Code: NEAD36

Course Title: Industrial organisation and business
strategies

Credits: 7.5

Degree Level: Master's level

Books

Belleflame, P., Peitz, M. (2010). *Industrial Organization: Markets and Strategies*.
Cambridge University Press

Approved by the Faculty Board of Arts and Social Sciences 09/04/2025