



Faculty of Arts and Social Sciences  
Economics

# Course Reading

## Industrial organisation and business strategies

Valid from 01/19/2026

**Course Code:** NEAD36

**Course Title:** Industrial organisation and business strategies

**Credits:** 7.5

**Degree Level:** Master's level

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### Books

Belleflame, P., Peitz, M. (2010). *Industrial Organization: Markets and Strategies*.  
Cambridge University Press

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Approved by the Faculty Board of Arts and Social Sciences 09/04/2025