



Faculty of Arts and Social Sciences
Media and Communication Studies

Course Reading

Data Visualisation and Communication

Valid from 01/20/2025

Course Code: MKGB96
Course Title: Data Visualisation and
Communication
Credits: 15
Degree Level: Undergraduate level

Mandatory course literature

Books

Cairo, A. (2019). *How Charts Lie: Getting Smarter about Visual Information* (Senaste). W.W. Norton & Company. Antal sidor: 256

Schwabish, J. (2023). *Data Visualization in Excel: A Guide for Beginners, Intermediates, and Wonks* (Senaste). Routledge. Antal sidor: 400

Wickham, H., Çetinkaya-Rundel, M., Golemund, G. (2023). *R for Data Science: Import, Tidy, Transform, Visualize, and Model Data* (2:a upplagan). O'Reilly. Antal sidor: 576

Recommended reading

Books

Berinator, Scott. (2019). *The Good Charts Workbook: Tips, Tools and Exercises for Making Better Data Visualisations* (senaste). Harvard Business Review Press. antal sidor: 288

Bremer, N. and Wu, S. (2021). *Data Sketches: A Journey of Imagination, Exploration, and Beautiful Data Visualisations* (senaste). AK Peters/CRC Press. antal sidor: 428

Cairo, A. (2023). *The Art of Insight: How Great Visualisation Designers Think* (Senaste).

Wiley. Antal sidor: 320

D'Ignazio, C. and Klein, L. (2020). *Data Feminism*. The MIT Press. antal sidor: 328

Engelbrechtsen, M. and H. Kennedy, eds. (2020). *Data Visualization in Society* (senaste). Amsterdam University Press. antal sidor: 464

Jones, B. (2019). *Avoiding Data Pitfalls* (Senaste). Wiley. antal sidor: 272

Lupi, G. and Posavec, S. (2016). *Dear Data: A Friendship in 52 Weeks of Postcards* (Senaste). Princeton Architectural Press. antal sidor: 288

Approved by the Faculty Board of Arts and Social Sciences 06/25/2024