



Faculty of Arts and Social Sciences
Media and Communication Studies

Course Reading

Visual communication and design II

Valid from 01/15/2024

Course Code: MKGB61

Course Title: Visual communication and design
II

Credits: 30

Degree Level: Undergraduate level

Project management

Books

Gustavsson, T. (2020). *Agil projektledning* ((senaste upplagan)). Stockholm: Sanoma Utbildning

Nilsson, B. & Waldermarsson, A-K (2011). *Kommunikation för ledare*. Lund: Studentlitteratur

Web Production

Books

Garrett, Jesse James (2010). *The Elements of User Experience* (2 ed.). New Riders

Robbins, Jennifer Niederst (2007). *Learning Web Design. A Beginner's Guide to Html, Css, Graphics, and Beyond*. O'Reilly

Misc.

(2012), Adobe Dreamweaver CS6 Classroom in a book

Bergström, B (2009), Essentials of Visual Communication

Goodman, Danny (2007), *Dynamic HTML : the definitive reference*

Shea, David & Holzschlag, Molly E (2005), *The Zen of CSS design*

Stobart, Simon & Parsons, Dave (2008), *Dynamic Web Application With Php And Mysql*

Compendia with exercises and programming of dynamically generated web documents.

Digital aesthetics

Books

Berglez, P & Olausson (red.) (2009). *Mediesamhället Centralabegrepp*. Lund: Studentlitteratur

Sturken, M. & Cartwright, L (2009). *Practices of Looking: An Introduction to Visual Culture*. Oxford: Oxford University Press

Scientific articles and digital media material will be added during the course.

Approved by the Faculty Board of Arts and Social Sciences 08/23/2023