



Faculty of Arts and Social Sciences  
Media and Communication Studies

## Course Reading

### Crisis Communication

Valid from 08/31/2026

**Course Code:** MKGA81

**Course Title:** Crisis Communication

**Credits:** 7.5

**Degree Level:** Undergraduate level

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#### Books

Frandsen, F., Coombs, W. T., & Johansen, W. (2025). *A Primer for Crisis Communication Theory: The Fusion of Theory and Practice*. Routledge.

Jin, Y. and Austin L.L. (Eds.) (2022). *Social Media and Crisis Communication*. Routledge.

Sellnow, T. L., & Seeger, M. W. (2021). *Theorizing crisis communication*. Wiley Blackwell.

#### Articles

Obligatorisk läsning tillkommer om ca 200 sidor / Additional literature of ca 200 pages will be added

#### Reference material

Bojovic, J., Dahl, J., & Andrisani, M.L. (2025). *Handbook on crisis communication for public institutions*. European University Institute <https://cadmus.eui.eu/entities/publication/f6d89fbe-0a5a-5e8e-9400-d49f2a63a9ef>  
Available online.

Jendel, L. (2016). *Nya kriser möter nya medier Digital krishantering i det nya medielandskapet*. Myndigheten för samhällsskydd och beredskap (MSB) <https://rib.msb.se/filer/pdf/28208.pdf> Available online.

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Approved by the Faculty Board of Arts and Social Sciences 02/24/2026