



Faculty of Arts and Social Sciences

Course Reading

Media and Communication Studies

Valid from 12/14/2018

Course Code: MKGA81

Course Title: Crisis Communication

Credits: 7.5 ETCS cr

Degree Level: First cycle, has at least 60 credits in first-cycle course/s as entry requirements

Books

Austin, L. L., & Jin, Y. (Eds.) (2018). *Social Media and Crisis Communication* (1st). London: Routledge

Coombs Timothy W (2014). *Ongoing crisis communication. Planning, managing and responding* (3 ed.). Sage Los Angeles

Regester Michael, Larkin Judy (2008). *Risk Issues and Crisis Management in Public Relations: A Casebook of Best Practice (PR in Practice)*. Kogan page Ltd London

Articles

Obligatorisk läsning tillkommer om ca 200 sidor

Reference material

Fearn-Banks, K. (2007). *Crisis Communications: A Casebook Approach*. Mahwah: Lawrence Erlbaum Associates Publishers

Approved by the Faculty Board of Arts and Social Sciences