



Faculty of Arts and Social Sciences
Media and Communication Studies

Course Reading

Web Communication

Valid from 01/16/2023

Course Code: MKGA49
Course Title: Web
Communication
Credits: 15
Degree Level: Undergraduate level

Books

Beaird, J. (2020). *The principles of beautiful web design* (4 ed.). Sitepoint

Erikson, P. (2017). *Planerad kommunikation: Strategiskt ledningsstöd i företag och organisationer* (8 ed.). Liber

Guldbrand, K. & Englund Hjalmarsson, H. (2022). *Webbredaktörens skrivhandbok: Klarspråk på nätet* (Senaste). Under trappen

Krug, S. (2014). *Don't make me think, revisited: A common sense approach to web usability* (3 ed.). Berkeley, California: New Riders

In addition to the books, a number of web based articles will be added

Approved by the Faculty Board of Arts and Social Sciences 01/15/2023