



Faculty of Arts and Social Sciences
Media and Communication Studies

Course Reading

Geomedia practical placement

Valid from 08/31/2020

Course Code: MKA300

Course Title: Geomedia practical placement

Credits: 15 ETCS cr

Degree Level: Master's level

Books

Deuze, M. & Prenger, M. (Eds) (2019). *Making Media: Production, Practices, and Professions*. Amsterdam: Amsterdam University Press 492 pages

McRobbie, A. (2016). *Be Creative*. Cambridge: Polity Press 224 pages

Stephen J. Page (2019). *Tourism Management* (6th). New York: Routledge 510 pages

Misc.

Planning Theory & Practice, A number of articles from the journal are selected, in agreement with the course teachers. Ca 100 pages.

The listed literature can be exchanged to equivalent literature under certain circumstances, provided that exchange is approved by the course teachers.

Approved by the Faculty Board of Arts and Social Sciences 03/10/2020