



Faculty of Arts and Social Sciences  
Music and Sound Production

## Course Reading

### Launching a Music Project 2

Valid from 01/20/2020

**Course Code:** LJGE15

**Course Title:** Launching a Music Project 2

**Credits:** 7.5 ETCS cr

**Degree Level:** Undergraduate level

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#### Books

Bobby Owsinski (2017). *Social Media Promotion for Musicians* (second edition). Bobby Owsinski Media Group (233 sidor)

Herstand, Ari (2016). *How to Make it in the New Music Business: Practical Tips on Building a Loyal Following and Making a Living as a Musician*. Ww Norton & Co (400 sidor)

#### Reference material

Brindle, Mark (2014). *The Digital Filmmaking Handbook*. Quercus Books (223 sidor)

#### Reference material

Passman, Donald S., Glass, Randy (2015). *All You Need to Know About the Music Business* (Ninth edition., Simon & Schust). New York: Simon & Schuster (544 sidor)

Kompletterande undervisningsmaterial tillkommer. Kompendier och instuderingsmaterial delas ut under kursens gång. Förutom instudering i form av textdokument tillkommer även webbsidor, filmer och musikexempel.

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Approved by the Faculty Board of Arts and Social Sciences 09/12/2019