



Faculty of Arts and Social Sciences
Information Systems

Course Reading

Service Management and Information Technology: e-Business

Valid from 08/29/2022

Course Code: ISGC07

Course Title: Service Management and Information Technology: e-Business

Credits: 15

Degree Level: Undergraduate level

Books

Rainer, RK & Prince, B. *Introduction to Information Systems: Supporting and Transforming Business* (Latest edition). Hoboken, New Jersey, USA: John Wiley & Sons International Adaptation

Wirtz, J & Lovelock, CH. *Services Marketing: People, Technology, Strategy* (Latest edition). Hackensack, New Jersey, USA: World Scientific Publishing

Articles

Diverse artiklar.

Approved by the Faculty Board of Arts and Social Sciences 09/09/2022