



Faculty of Arts and Social Sciences  
Information Systems

# Course Reading

## Business Simulation and Analytics

**Valid from 09/01/2025**

**Course Code:** ISGB25

**Course Title:** Business Simulation and  
Analytics

**Credits:** 7.5

**Degree Level:** Undergraduate level

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### Books

Sharda, R., Delen, D., Turban, E.. *Business Intelligence, Analytics, Data Science and AI: A Managerial Perspective* (Senaste upplagan). Harlow, Essex: Pearson Global edition

Kompendium

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Approved by the Faculty Board of Arts and Social Sciences 11/05/2025