



Faculty of Arts and Social Sciences
Information Systems

Course Reading

Business Simulation and Analytics

Valid from 08/28/2023

Course Code: ISGB25

Course Title: Business Simulation and
Analytics

Credits: 7.5

Degree Level: Undergraduate level

Reference material

Earl H. McKinney, Jr., David M. Kroenke (2021). *Processes, Systems, and Information: An Introduction to MIS.* / Newest edition

Harvard Business Review Press (2018). *HBR guide to data analytics basics for managers: Understand the numbers, Make better decisions, Present and persuade.* Boston, Massachusetts

Misc.

Article compendium

Approved by the Faculty Board of Arts and Social Sciences 09/27/2023