



Faculty of Arts and Social Sciences
Information Systems

Course Reading

Business Simulation and Analytics

Valid from 08/31/2020

Course Code: ISGB25

Course Title: Business Simulation and Analytics

Credits: 7.5 ETCS cr

Degree Level: Undergraduate level

HBR guide to data analytics basics for managers. (2018). Boston, Massachusetts: Harvard Business Review Press

Misc.

Article compendium

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