



Faculty of Arts and Social Sciences  
Interculture

# Course Reading

## Intercultural Business Communication

Valid from 08/30/2021

**Course Code:** IKGABC

**Course Title:** Intercultural Business  
Communication

**Credits:** 15

**Degree Level:** Undergraduate level

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### Books

Ferraro, Gary P., Briody, Elizabeth Kathleen (2017). *The cultural dimension of global business* (8th Edition). New York: Routledge (electronic resource)

Moll, Melanie. (2012). *The Quintessence of Intercultural Business Communication*. Berlin: Springer (electronic resource)

### Misc.

Compendium Learning and interacting in an intercultural business context.

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Approved by the Faculty Board of Arts and Social Sciences 09/14/2021