



Faculty of Arts and Social Sciences
Interculture

Course Reading

Intercultural Business Communication

Valid from 08/31/2020

Course Code: IKGABC

Course Title: Intercultural Business Communication

Credits: 15 ETCS cr

Degree Level: Undergraduate level

Books

Ferraro, Gary P., Briody, Elizabeth Kathleen (2017). *The cultural dimension of global business* (8th Edition). New York: Routledge

Piller, Ingrid (2017). *Intercultural Communication: A Critical Introduction* (2nd Edition). Edinburgh: Edinburgh University Press. (electronic resource)

Misc.

Compendium: "Learning and interacting in an intercultural business context" (electronic resource). The articles and chapters in the Compendium are available as electronic resource on the learning platform.

Approved by the Faculty Board of Arts and Social Sciences 09/21/2020