



Faculty of Arts and Social Sciences
Interculture

Course Reading

Intercultural Business Communication

Valid from 01/15/2019

Course Code: IKGABC

Course Title: Intercultural Business Communication

Credits: 15.0 ETCS cr

Degree Level: Undergraduate level

Books

Ferraro, Gary P., Briody, Elizabeth Kathleen (2017). *The cultural dimension of global business* (8th Edition). New York: Routledge

Moll, Melanie. *The quintessence of intercultural business communication*. Berlin: Springer

Misc.

Kompendium, Intercultural Communication and Global Business

Approved by the Faculty Board of Arts and Social Sciences 02/28/2019