



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Industrial Management - Degree Project

Valid from 01/20/2020

Course Code: IEGC10

Course Title: Industrial Management - Degree Project

Credits: 15 ETCS cr

Degree Level: Undergraduate level

Reference material

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Corbin, Juliet M., Strauss, Anselm L. (2015). *Basics of qualitative research : techniques and procedures for developing grounded theory*. Los Angeles: SAGE 4th edition

Ghauri, Pervez N., Grønhaug, Kjell (2005). *Research methods in business studies : a practical guide*. Harlow, England ;: Financial Times Prentice Hall 3. ed.

Gummesson, Evert (2000). *Qualitative methods in management research*. Thousand Oaks, Calif.: Sage 2. ed.

Miles, Matthew B., Huberman, A. Michael, Saldaña, Johnny (2014). *Qualitative data analysis : a methods sourcebook*. Los Angeles: Sage 3. ed.

Saunders, Mark, Lewis, Philip, Thornhill, Adrian. (2019). *Research methods for business students*. Harlow: Pearson Education Eighth edition

Yin, Robert K. (2014). *Case study research : design and methods*. London: SAGE 5. ed.