



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Entrepreneurship

Valid from 01/18/2021

Course Code: IEGC02

Course Title: Entrepreneurship

Credits: 7.5 ETCS cr

Degree Level: Undergraduate level

Books

Alänge, S. & Lundqvist, M. (Eds.) (2016). *Sustainable Business Development*. Göteborg: Chalmers University Press (212 pp.)

Denehäll, M. B. S., & Ståhlberg, A. L. (2014). *Loopa: Affärsutveckling för entreprenörer* (1 ed.). Liber (167 pp.)

Ries, Eric (2017, 2017). *The lean startup : how today's entrepreneurs use continuous innovation to create radically successful businesses*. New York: Currency

Articles

Blank, S. (2013). Why the Lean Start-Up Changes Everything. *Harvard Business Review*, 91 (5), p. 63-72

Gomory, R. E. (1995). The Known, the Unknown and the Unknowable. *Scientific American*, 272 (6), p. 120

Sarasvathy, S. D. (2001). Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency. *Academy of Management Review*, 26 (2), p. 243-263

Misc.

Bacigalupo, M., Kampylis, P., Punie, Y., & Van den Brande, G. (2016), *EntreComp: The entrepreneurship competence framework*. Luxembourg: Publication Office of the European Union, (37 pp.)

Articles about 200 pages are included and will be announced at course start.

Approved by the Faculty Board of Arts and Social Sciences 11/19/2020