



Faculty of Arts and Social Sciences  
Business Administration

# Course Reading

## Entrepreneurship

Valid from 01/20/2020

**Course Code:** IEGC02

**Course Title:** Entrepreneurship

**Credits:** 7.5 ETCS cr

**Degree Level:** Undergraduate level

---

### Books

Alänge, S. & Lundqvist, M. (Eds.) (2016). *Sustainable Business Development*. Göteborg: Chalmers University Press (212 pp.)

Denehall, M. B. S., & Ståhlberg, A. L. (2014). *Loopa: Affärsutveckling för entreprenörer* (1 ed.). Liber (167 pp.)

### Articles

Blank, S. (2013). Why the Lean Start-Up Changes Everything. *Harvard Business Review*, 91 (5), p. 63-72

Gomory, R. E. (1995). The Known, the Unknown and the Unknowable. *Scientific American*, 272 (6), p. 120

Sarasvathy, S. D. (2001). Causation and Effectuation: Toward a Theoretical Shift from Economic Inevitability to Entrepreneurial Contingency. *Academy of Management Review*, 26 (2), p. 243-263

### Misc.

Bacigalupo, M., Kampylis, P., Punie, Y., & Van den Brande, G. (2016), *EntreComp: The entrepreneurship competence framework*. Luxembourg: Publication Office of the European Union, (37 pp.)

Articles about 200 pages are included and will be announced at course start.

---

Approved by the Faculty Board of Arts and Social Sciences 10/30/2019