



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Innovation management and industrial transformation

Valid from 09/01/2025

Course Code: IEAD11

Course Title: Innovation management and industrial transformation

Credits: 15

Degree Level: Master's level

Books

Tidd, Joseph, Bessant, John Robert (2014). *Strategic innovation management*. Chichester: Wiley

Articles consisting of approximately 600 pages will be included and announced at the course introduction.

Approved by the Faculty Board of Arts and Social Sciences 03/04/2025