



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Idea management in the Front End of Innovation

Valid from 08/31/2020

Course Code: IEAD06

Course Title: Idea management in the Front End of Innovation

Credits: 7.5 ETCS cr

Degree Level: Master's level

Cirka tre vetenskapliga artiklar för respektive av kursens fyra delområden.

Approved by the Faculty Board of Arts and Social Sciences 02/13/2020