



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Innovation Management

Valid from 08/31/2020

Course Code: IEAD03

Course Title: Innovation Management

Credits: 7.5 ETCS cr

Degree Level: Master's level

Books

Tidd, Joseph, Bessant, John Robert (2014). *Strategic innovation management*. Chichester: Wiley

Articles consisting of approximately 400 pages will be included and announced at the course introduction.

Approved by the Faculty Board of Arts and Social Sciences 03/06/2020