



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Industrial Transformation

Valid from 01/18/2021

Course Code: IEAD02

Course Title: Industrial Transformation

Credits: 7.5

Degree Level: Master's level

Each lecture includes approximately three academic journal articles as readings, including the following key readings

Book Chapter

Alänge, S., & Lundqvist, M. (2014). Sustainability. *Sustainable Business Development: Frameworks for Idea Evaluation and Cases of Realized Ideas* ()

Alänge, S., & Lundqvist, M. (2014). Backcasting - What is sustainable future and how do we reach it?. *Sustainable Business Development: Frameworks for Idea Evaluation and Cases of Realized Ideas* ()

Alänge, S., & Lundqvist, M. (2014). Scenario planning - The future now. *Sustainable Business Development: Frameworks for Idea Evaluation and Cases of Realized Ideas* ()

Osterwalder, A., & Pigneur, Y. (2010). Canvas. *Business model generation: a handbook for visionaries, game changers, and challengers* (p. 14-51)

Articles

Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17 (1), p. 99-120

Bower, J. L., Christensen, C. M. (1995). Disruptive Technologies: Catching the Wave. *Harvard Business Review*, 73 (1), p. 43-53

Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic capabilities: what are they?. *Strategic Management Journal*, 21 (10-11), p. 1105-1121

- Gadde, L. E., Huemer, L., & Håkansson, H. (2003). Strategizing in industrial networks. *Industrial marketing management*, 32 (5), p. 357-364
- Hazy, J. K.; Uhl-Bien, M. (2015). Towards operationalizing complexity leadership: How generative, administrative and community-building leadership practices enact organizational outcomes. *Leadership*, 11 (1), p. 79-104
- Hoskisson, R. E., Hitt, M. A., Wan, W. P., & Yiu, D. (1999). Theory and research in strategic management: Swings of a pendulum. *Journal of Management*, 25 (3), p. 417-456
- Klepper, S. (1996). Entry, exit, growth and innovation over the product life cycle. *American Economic Review*, 86, p. 562-583
- Klepper, S. (1997). Industry life cycles. *Industrial and corporate change*, 6 (1), p. 145-182
- Porter, M. (2008). The five competitive forces that shape strategy. *Harvard Business Review*, 86 (1), p. 25-40
- Porter, M. (1996). What is strategy?. *Harvard Business Review* (November-December), p. 61-78
- Powell, W. (1990). Neither market nor hierarchy: network forms of organization. *Research in Organizational Behavior*, 12, p. 295-336
- Talmar, M., Walrave, B., Podoyntsina, K. S., Holmström, J., & Romme, A. G. L. (2020). Mapping, analyzing and designing innovation ecosystems: The Ecosystem Pie Model. *Long Range Planning*, 53 (4), p. 1-9
- Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28 (13), p. 1319-1350
- Teece, D. J. (1982). Towards an economic theory of the multiproduct firm. *Journal of Economic Behavior & Organization*, 3 (1), p. 39-63
- Tripsas, M. (1997). Unraveling the process of creative destruction: Complementary assets and incumbent survival in the typesetter industry. *Strategic management journal*, 18 (51), p. 119-142

Some additional readings may be presented during the course.