



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Industrial Transformation

Valid from 08/31/2020

Course Code: IEAD02

Course Title: Industrial Transformation

Credits: 7.5 ETCS cr

Degree Level: Master's level

Each lecture includes approximately three academic journal articles as readings, including the following key readings

Articles

Barney, J. (1991). Firm resources and sustained competitive advantage. *Journal of Management*, 17 (1), p. 99-120

Chen, M. J., Kuo-Hsien, S. U., & Tsai, W. (2007). Competitive tension: The awareness-motivation-capability perspective. *Academy of Management Journal*, 50 (1), p. 101-118

Coyne, K. P., & Horn, J. (2009). Predicting your competitor's reaction. *Harvard Business Review*, 87 (4), p. 90-97

Hannan, M. T., & Freeman, J. (1977). The population ecology of organizations. *American journal of sociology*, 82 (5), p. 929-964

McCloskey, D. N. (2013). Tunzelmann, Schumpeter, and the hockey stick. *Research Policy*, 42 (10), p. 1706-1715

Möller, K., Rajala, A., & Svahn, S. (2005). Strategic business nets: Their type and management. *Journal of Business research*, 58 (9), p. 1274-1284

Peltoniemi, M. (2011). Reviewing Industry Life-cycle Theory: Avenues for Future Research. *International Journal of Management Reviews*, 13 (4), p. 349-375

Porter, M. (1998). Clusters and the new economics of competition. *Harvard Business Review*

(November-December), p. 77-90

Porter, M. (2008). The five competitive forces that shape strategy. *Harvard Business Review*, 86 (1), p. 25-40

Porter, M. (1996). What is strategy?. *Harvard Business Review* (November-December), p. 61-78

Talmar, M., Walrave, B., Podoynitsyna, K. S., Holmström, J., & Romme, A. G. L. (2018). Mapping, analyzing and designing innovation ecosystems: The Ecosystem Pie Model. *Long Range Planning*

Teece, D. J. (2010). Business models, business strategy and innovation. *Long range planning*, 43 (2-3), p. 172-194

Teece, D. J. (2007). Explicating dynamic capabilities: the nature and microfoundations of (sustainable) enterprise performance. *Strategic Management Journal*, 28 (13), p. 1319-1350

Tikkanen, H., Lamberg, J. A., Parvinen, P., & Kallunki, J. P. (2005). Managerial cognition, action and the business model of the firm. *Management decision*, 43 (6), p. 789-809

Winter, S. G. (2003). Understanding dynamic capabilities. *Strategic Management Journal*, 24 (10), p. 991-995

Approved by the Faculty Board of Arts and Social Sciences 02/21/2020