



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Information for business decisions

Valid from 01/18/2021

Course Code: FEGB36

Course Title: Information for business decisions

Credits: 7.5 ETCS cr

Degree Level: Undergraduate level

Books

Davenport, Thomas H. (2017). *Competing on Analytics: The new science of winning*. Harvard Business Review Press

Williams, Steve (2016). *Business Intelligence Strategy and Big Data Analytics: A General Management Perspective*. Morgan Kaufman

Vetenskapliga artiklar max 100 sidor

Approved by the Faculty Board of Arts and Social Sciences 11/05/2020