



Faculty of Arts and Social Sciences  
Business Administration

## Course Reading

### International Business Environment

Valid from 01/20/2020

**Course Code:** FEGB33

**Course Title:** International Business Environment

**Credits:** 7.5 ETCS cr

**Degree Level:** Undergraduate level

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#### Books

Carpenter, M. & Dunung, S. *International Business: The Opportunities and Challenges of a Flat World* (2011 ed.). Saylor Academy Tillgänglig via:

<https://open.umn.edu/opentextbooks/BookDetail.aspx?bookId=72>

Charles W. L. Hill, Tomas M. Hult. *Global Business Today* (11th edition). Mc Graw Hill

#### Misc.

Ett fåtal vetenskapliga artiklar tillkommer

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Approved by the Faculty Board of Arts and Social Sciences 10/04/2019