



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Business Administration I

Valid from 08/30/2021

Course Code: FEGA01

Course Title: Business Administration I

Credits: 30

Degree Level: Undergraduate level

Misc.

Ingen litteratur

1

Books

Marton, J., Sandell, N. & Stockenstrand, A-K (2020). *Redovisning - från bokföring till analys* (4 ed.). Lund: Studentlitteratur Endast faktaboken

2

Books

Parment, A (2021). *Marknadsföring* (3 uppl.). Lund: Studentlitteratur

3

Books

Alvehus, J., Jensen, T. (2020). *Organisation* (2 ed.). Lund: Studentlitteratur

4

Books

Ax, C., Johansson, C., Kullvén, H. *Den nya ekonomistyrningen, E-labb*. Malmö: Liber

Approved by the Faculty Board of Arts and Social Sciences 06/11/2021