



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Service design: Customer needs, methods and implementation

Valid from 08/28/2023

Course Code: FEAD99

Course Title: Service design: Customer needs, methods and implementation

Credits: 5

Degree Level: Master's level

Misc.

Vetenskapliga artiklar, cirka 500 sidor

Approved by the Faculty Board of Arts and Social Sciences 05/25/2023