



Faculty of Arts and Social Sciences
Business Administration

Course Reading

Idea management for professionals

Valid from 04/23/2021

Course Code: FEAD82

Course Title: Idea management for professionals

Credits: 5 ETCS cr

Degree Level: Master's level

Book Chapter

Sukhov, A., Magnusson, P. R., & Netz, J. (2019). What is an Idea for Innovation?. In Kristensson, P., Magnusson, P., Witell, L. (Editor). *Service Innovation For Sustainable Business: Stimulating, Realizing And Capturing The Value From Service Innovation* (p. 29-47) World Scientific

Articles

Amabile, T. M. (1998). How to kill creativity. *Harvard Business School Publishing*, 87. <http://t1.daumcdn.net/brunch/service/user/wLI/file/A3zWuNTnQqEGyAKwxug-1YWUmj0.pdf>

Dane, E. (2010). Reconsidering the trade-off between expertise and flexibility: A cognitive entrenchment perspective. *Academy of Management Review*, 35 (4), p. 579-603

Florén, H., & Frishammar, J. (2012). From Preliminary Ideas to Corroborated Product Definitions: Managing the Front End of New Product Development. *California Management Review*, 54 (4), p. 20-43

Girotra, K., Terwiesch, C., & Ulrich, K. T. (2010). Idea generation and the quality of the best idea. *Management science*, 56 (4), p. 591-605

Kock, A., Heising, W., & Gemünden, H. G. (2015). How ideation portfolio management influences front?end success. *Journal of Product Innovation Management*, 32 (4), p. 539-555

Liedtka, J. (2015). Linking Design Thinking with Innovation Outcomes through Cognitive

Bias Reduction. *Journal of Product Innovation Management*, 32 (6), p. 925-938

Magnusson, P. R. (2009). Exploring the contributions of involving ordinary users in ideation of technology-based services. *Journal of Product Innovation Management*, 26 (5), p. 578-593

Magnusson, P. R., Wästlund, E., & Netz, J. (2016). Exploring users' appropriateness as a proxy for experts when screening new product/service ideas. *Journal of Product Innovation Management*, 33 (1), p. 4-18

Perry-Smith, J. E., & Mannucci, P. V. (2017). From creativity to innovation: The social network drivers of the four phases of the idea journey. *Academy of Management Review*, 42 (1), p. 53-79

Sandstrom, C., & Bjork, J. (2010). Idea management systems for a changing innovation landscape. *International Journal of Product Development*, 11 (3-4), p. 310-324

Sukhov, A., Sihvonen, A., Netz, J., Magnusson, P. and Olsson, L.E. (2021). How experts screen ideas: The complex interplay of intuition, analysis, and sensemaking. *Journal of Product Innovation Management*. <https://doi.org/10.1111/jpim.12559>

Trischler, J., Pervan, S. J., Kelly, S. J., & Scott, D. R. (2018). The value of codesign: The effect of customer involvement in service design teams. *Journal of Service Research*, 21 (1), p. 75-100

Tre-fyra vetenskapliga artiklar för respektive av kursens fyra delområden.

Approved by the Faculty Board of Arts and Social Sciences 04/30/2021