



Faculty of Arts and Social Sciences  
Business Administration

# Course Reading

## Strategies for value creation

**Valid from** 09/01/2025

**Course Code:** FEAD61

**Course Title:** Strategies for value  
creation

**Credits:** 5

**Degree Level:** Master's level

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*Vetenskapliga artiklar (eller motsvarande peer-reviewed/referee-granskade texter),  
motsvarande cirka 200-400 sidor.*

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Approved by the Faculty Board of Arts and Social Sciences 03/07/2025