



Faculty of Arts and Social Sciences  
English

# Course Reading

## Language and social media

Valid from 09/02/2024

**Course Code:** ENAS05  
**Course Title:** Language and social media  
**Credits:** 7.5  
**Degree Level:** Master's level

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### Books

Page, Ruth, Barton, David, Unger, Johann W, Zappavigna, Michele (2022). *Researching language and social media: A student guide* (2nd edition). New York: Routledge / Taylor & Francis (Note: e-book available via the KAU library)

Vásquez, Camilla (ed.) (2022). *Research Methods for Digital Discourse Analysis*. New York: Bloomsbury (Note: Excerpts will be made available on Canvas)

### Reference material

Jones, Rodney H., Hafner, Christoph A. (2021). *Understanding digital literacies: A practical introduction* (2nd edition). New York: Routledge

McCulloch, Gretchen (2019). *Because internet: Understanding the new rules of language*. New York: Riverhead Books

Tagg, Caroline (2015). *Exploring digital communication: Language in action*. New York: Routledge

Additional course readings comprising approximately 200 pages will be provided by the teacher, in the form of research articles, book chapters, and web texts.

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Approved by the Faculty Board of Arts and Social Sciences 05/17/2024