



Faculty of Health, Science and Technology
Environmental and Energy Systems

Course Reading

Green entrepreneurship

Valid from 08/31/2026

Course Code: EMAD31

Course Title: Green entrepreneurship

Credits: 7.5

Degree Level: Master's level

Books

Osterwalder & Pigneur (2010). *Business Model Generation (engelsk utgåva)*. Wiley OBS Alternativ till den svenska utgåvan

Osterwalder & Pigneur (2012). *Business Model Generation (svensk utgåva)*. Studentlitteratur

Reference material

Osterwalder et al (2014). *Value Proposition Design (engelsk utgåva)*. Wiley

Kompletterande material, såsom kompendier och inspelat videomaterial, tillhandahålls under kursens gång.

Approved by the Faculty Board of Health, Science and Technology 09/22/2026