



Faculty of Health, Science and Technology
Environmental and Energy Systems

Course Reading

Green entrepreneurship

Valid from 09/02/2024

Course Code: EMAD31

Course Title: Green entrepreneurship

Credits: 7.5

Degree Level: Master's level

Books

Baehr, E., & Loomis, E. (2015). *Get Backed: Craft Your Story, Build the Perfect Pitch Deck, and Launch the Venture of Your Dreams*. Harvard Business Review Press.

Bland, D. & Osterwalder A. (2019). *Testing Business Ideas: A Field Guide for Rapid Experimentation*. Wiley

Approved by the Faculty Board of Health, Science and Technology 09/11/2023