Final report

VT2024_ISGA97_L4194_Business by Web och webbanalys

First time registred students: 8
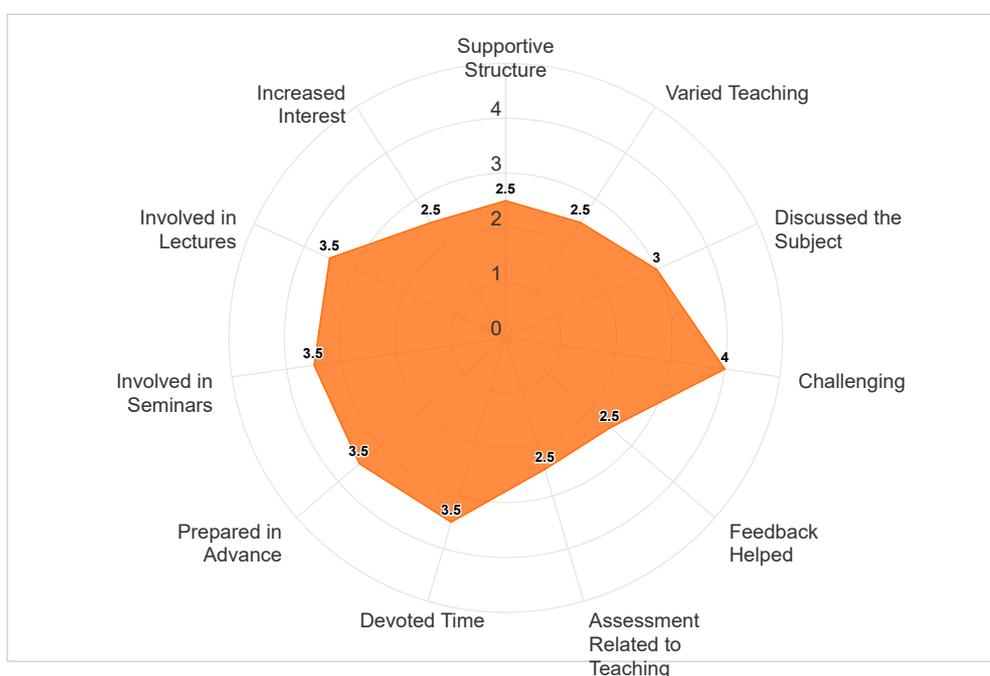**Answer Count: 2**
Answer Frequency: 25.00%

The course evaluation could be answered during the period:

01/06/2024 - 15/06/2024

ISGA97 Business by Web och webbanalys, End date: 2024-06-02

Mean value for each question. Highest value = 4.

|	Mean
Supportive Structure	2.5
Varied Teaching	2.5
Discussed the Subject	3.0
Challenging	4.0
Feedback Helped	2.5
Assessment Related to Teaching	2.5
Workload	2.0
Devoted Time	3.5
Prepared in Advance	3.5
Involved in Seminars	3.5
Involved in Lectures	3.5
Increased Interest	2.5

Results of learning

All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	2

- 🟢 I agree
- 🟡 I somewhat agree
- 🟠 I somewhat disagree

△ 1/2 ▽
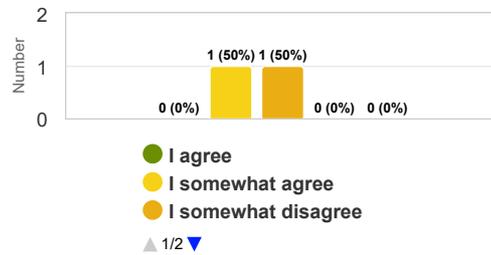
How likely would you be to recommend this course to a friend or colleague?

- 🔴 0 🔴 1 🟠 2 🟠 3 🟠 4 🟡 5
- 🟡 6 🟡 7 🟢 8 🟢 9 🟢 10
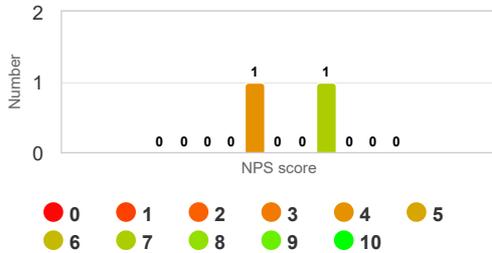
Net Promoter Score (NPS) = -50

Promoters = 0 (0%)

Passives = 1 (50%)

Detractors = 1 (50%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.

Comments

Course supervisor's comments

Course ran with some 40-50 KAU students and 8 exchange students.
An exchange student wrote: "Care more about the topics than a template." We suspect some presentations sessions, where it is possible to discuss, have been too rushed while the written feedback for some students will be mainly on why several points have been deducted.

From one of the KAU students we had this tip under the heading Recommendations for learning for future learners:
"Try to not skip things and do everything in time. If you do so you will be done with the course even before the course ends."

Another comment was:
"The course was very informative. And you learn a lot of new things related to e-business! If you are interested in owning your own business, I would highly recommend this course for you. The teachers were very helpful. The course all in all was fun, which makes it more enjoyable and help you learn better."