KARLSTAD UNIVERSITY

Final report

VT2024_MKGA91_42417_Den digitala tidsålderns mediepublik

First time registred students: 24
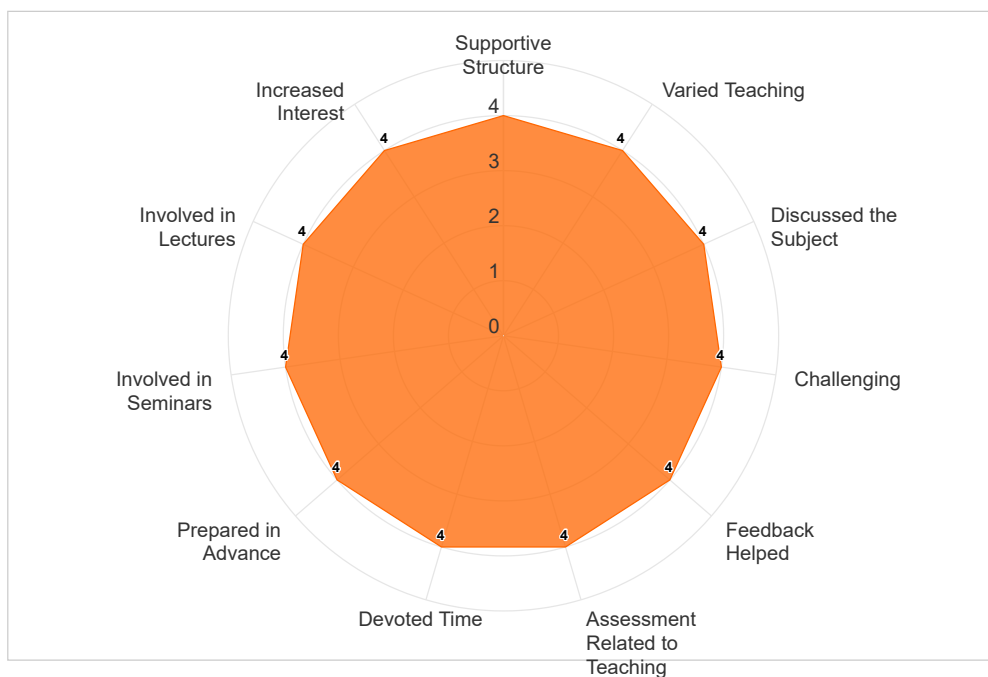**Answer Count: 1**
Answer Frequency: 4.17%

The course evaluation could be answered during the period:

27/04/2024 - 11/05/2024

MKGA91 Den digitala tidsålderns mediepublik, End date: 2024-04-28
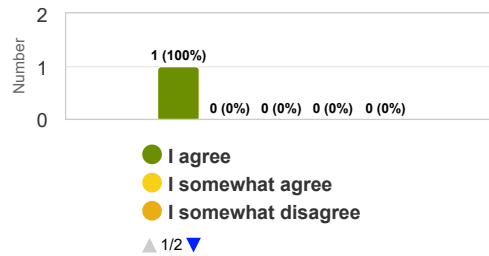
Mean value for each question. Highest value = 4.

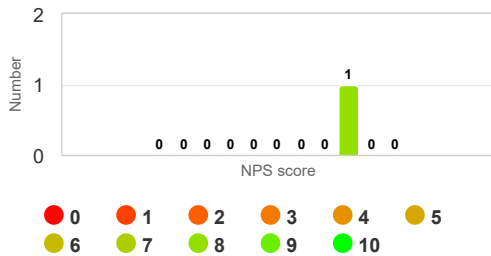|	Mean
Supportive Structure	4.0
Varied Teaching	4.0
Discussed the Subject	4.0
Challenging	4.0
Feedback Helped	4.0
Assessment Related to Teaching	4.0
Workload	2.0
Devoted Time	4.0
Prepared in Advance	4.0
Involved in Seminars	4.0
Involved in Lectures	4.0
Increased Interest	4.0

Results of learning

All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	4

● I agree
● I somewhat agree
● I somewhat disagree
△ 1/2 ▽

How likely would you be to recommend this course to a friend or colleague?

● 0　● 1　● 2　● 3　● 4　● 5
● 6　● 7　● 8　● 9　● 10

Net Promoter Score (NPS) = 0

Promoters = 0 (0%)

Passives = 1 (100%)

Detractors = 0 (0%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.

Comments

Course supervisor's comments

I am pleased that the student who filled in the survey was very satisfied across all criteria. My impression of the course was that students had a great interest for the topic of media effects and active media audiences. Attendance to the lectures was satisfactory (about 1/2 to 2/3 of the class was present) which indicates a high interest. However, it would be better if attendance was still higher. The essays and presentations held in a seminar very of good to very good quality, which also confirms the interest of the students for the topics. In the MC-exam on Inspera, a sharp divide between students who managed very well (and received a VG, n = 8) and a group who failed (n = 8) became visible. I suppose that those who failed are those who attended the class only irregularly or not at all. This is also the feedback I received from my colleague teaching a part of the lectures.

Overall, I think the course is now "mature" in terms of topics (media effects, active audiences) and assignments (essay, presentation, exam).