

PUBLISHED COURSE ANALYSIS



Publishing date: 2020-01-07

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Communication and digitalisation in tourism, 7.5 ETCS cr. (TVGT32)

Course convener: Lotta Braunerhielm

Basic LADOK data

Course Code: TVGT32

Application Code: 33539

Semester: HT-19

Start Week: 201945

End Week: 201949

Pace of Study: 100%

Form of Study: Campus

Course Data

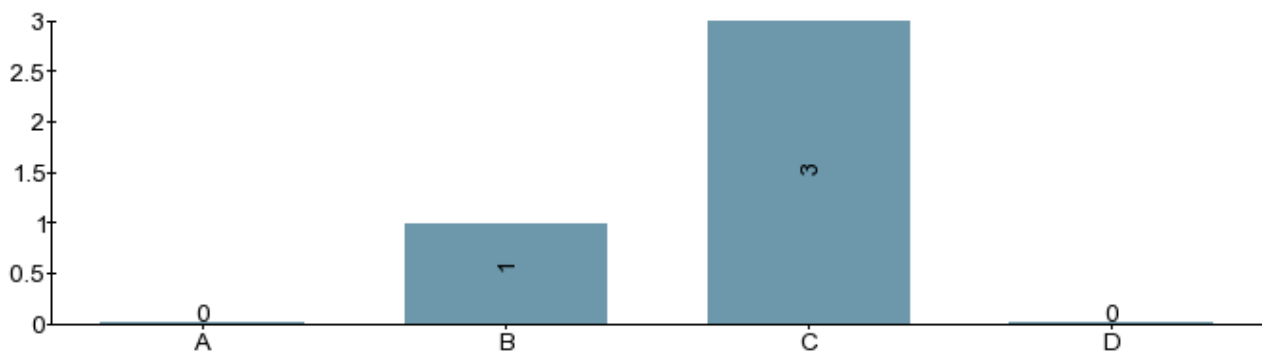
Number of questionnaires answered: 4

Number of first registrations^[1]: 17

Changes suggested in the course analysis of the previous course date:

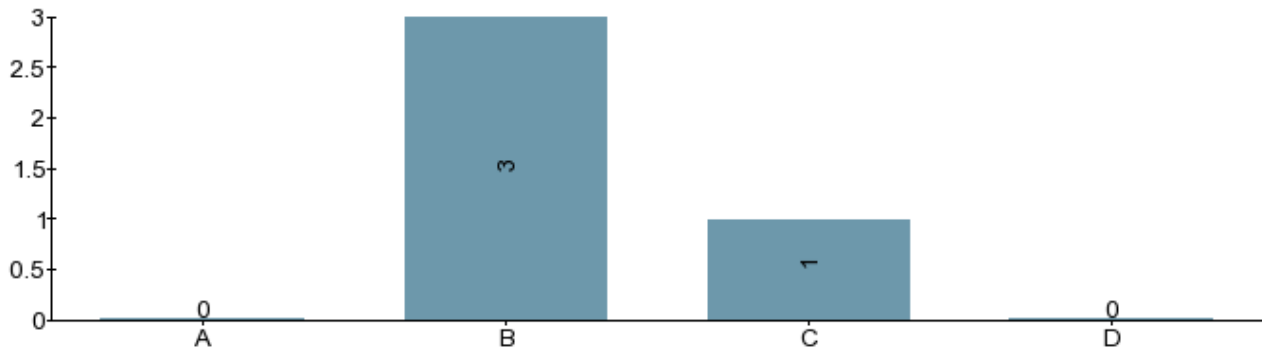
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1. The contents and structure of the course has supported the achievement of the learning outcomes



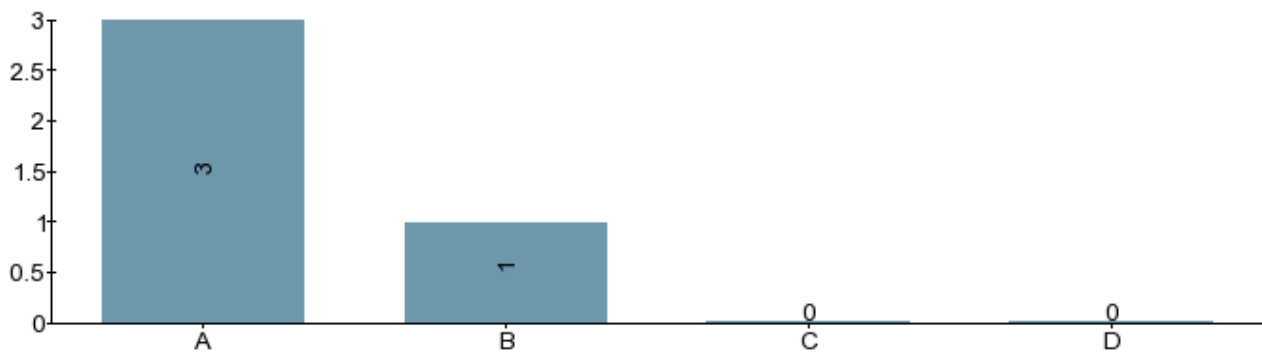
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



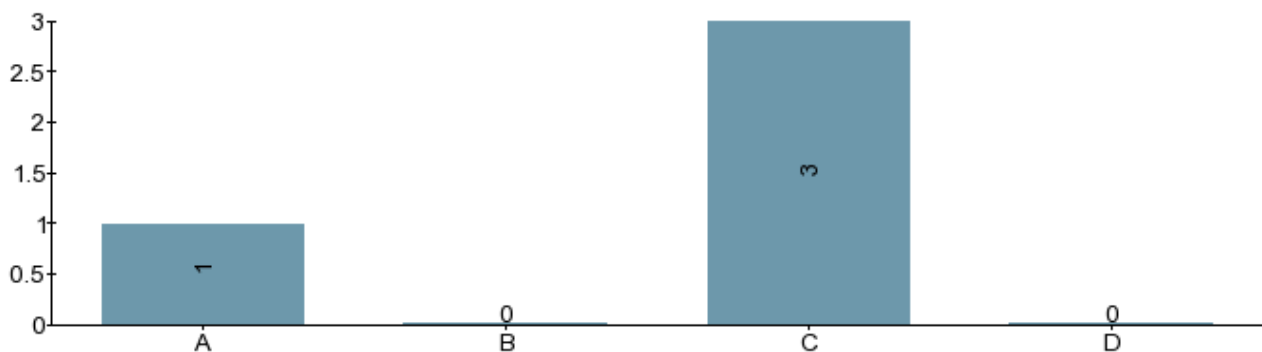
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as full-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 10 and 14 hours for courses given as full-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 9 hours for courses given as full-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours for courses given as full-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

should also be analysed here. Any effect of joint courses should be commented on.

Pros: Appreciated the possibility of working on an actual researchproject (The PDU project)

Good organized tutoring at the project assignment with work spread throughout the course / every week. Good to be able to ask questions every week.

Literature seminars / workshop were linked to the project assignment, eg text and image analysis and digital representation.

Good lectures.

The project assignment applied the theory from lectures in practice.

Strength to work freely within project assignment.

The method for the project assignment was both a strength and a weakness because it was difficult to understand from the beginning.

Interesting and developing to work with exchange students.

Workshop and visits to Kristinehamn were interesting and good to do something different.

Con: Course structure and the red thread from teacher to teacher and step to step.

Questions at the examination that are not included in the course literature or instructions.

The communication from some teachers and the communication between some teachers are inadequate.

Some literature that was read by the students was not treated.

Too much literature to read. Better that certain parts of a book are highlighted as central rather than an entire book.

Some literature did not feel relevant to tourism alt. not linked to tourism.

For many teachers on the course, various workshops, seminars and lectures. A few students indicate that there was too much work on a course of 7.5 credits.

Suggestions for changes to the next course date.

Fewer teachers on the course for understanding of structure and red thread.

Adapt the requirements for the literature seminars to the credits (less course literature).

Reduce the number of seminars and workshops.

Add individual group tutorial to tutorial in half class.

Students may need clearer written instructions on what to include in the project assignment (their written results are part of their development and innovation process, which makes it difficult to give specific instructions).

1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.