

PUBLISHED COURSE ANALYSIS



Publishing date: 2019-06-25

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Business by Web and Web Analytics, 7.5 ETCS cr. (ISGA97)

Course convener: John Sören Pettersson

Basic LADOK data

Course Code: ISGA97

Application Code: 33306

Semester: VT-19

Start Week: 201914

End Week: 201923

Pace of Study: 50%

Form of Study: Campus

Course Data

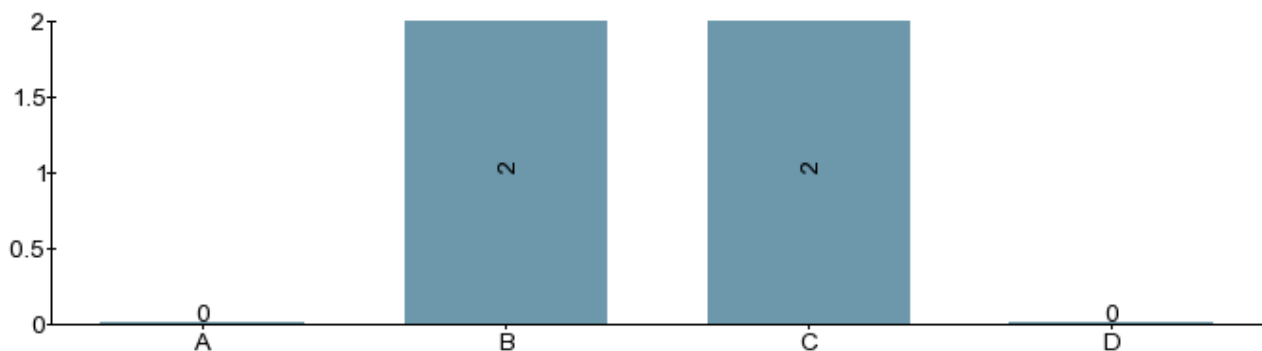
Number of questionnaires answered: 4

Number of first registrations^[1]: 39

Changes suggested in the course analysis of the previous course date:

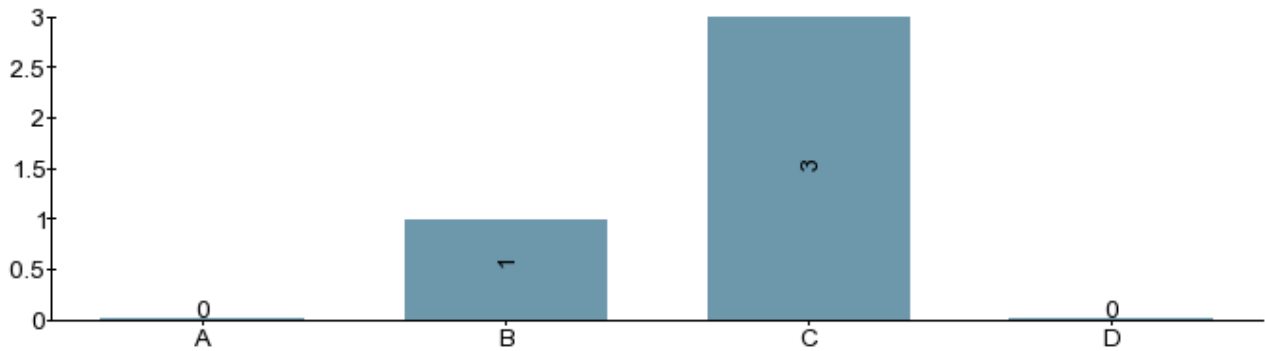
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1. The contents and structure of the course has supported the achievement of the learning outcomes



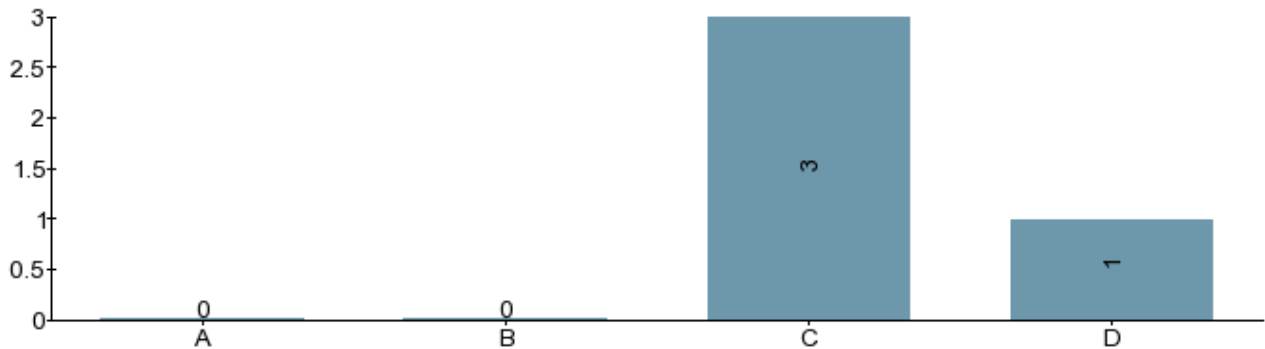
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



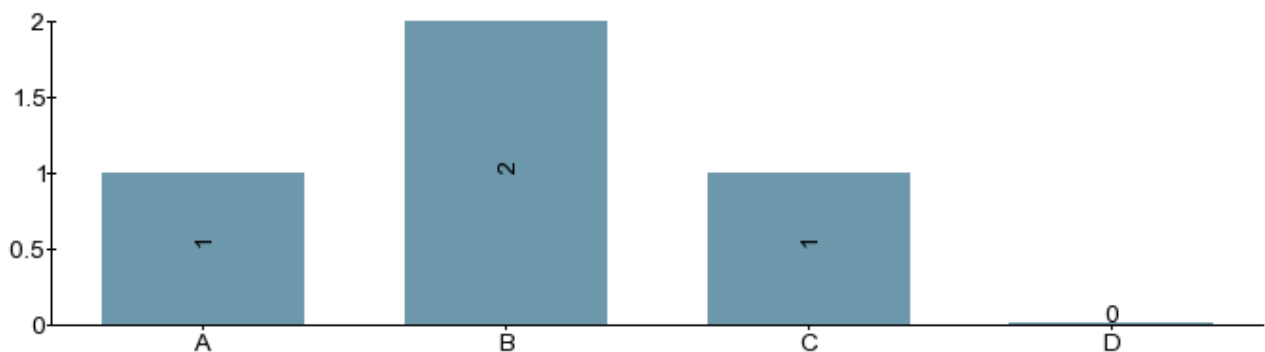
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as part-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 10 and 14 hours for courses given as part-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 9 hours for courses given as part-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours per week for courses given as part-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

should also be analysed here. Any effect of joint courses should be commented on.

The course is on entry level why students have a wide variety of skills. Older students do not have to spend so much time as the younger ones. This year several students used emailing, repeatedly, to request information on essay format or web analytics rather than reading the instructions and template themselves. We provided the usual amount of tutoring sessions so this fact is a bit perplexing to the involved teachers.

Suggestions for changes to the next course date.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.