

PUBLISHED COURSE ANALYSIS



Publishing date: 2021-06-21

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Business by Web and Web Analytics, 7.5 ECTS cr. (ISGA97)
Course convener: John Sören Pettersson

Basic LADOK data

Course Code: ISGA97
Application Code: 37677
Semester: VT-21
Start Week: 202113
End Week: 202122
Pace of Study: 50%
Form of Study: Campus

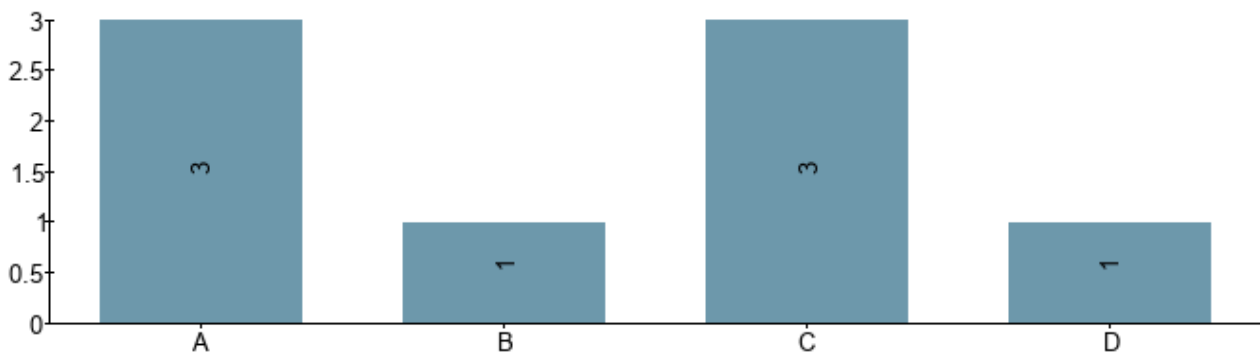
Course Data

Number of questionnaires answered: 8
Number of first registrations^[1]: 53

Changes suggested in the course analysis of the previous course date:

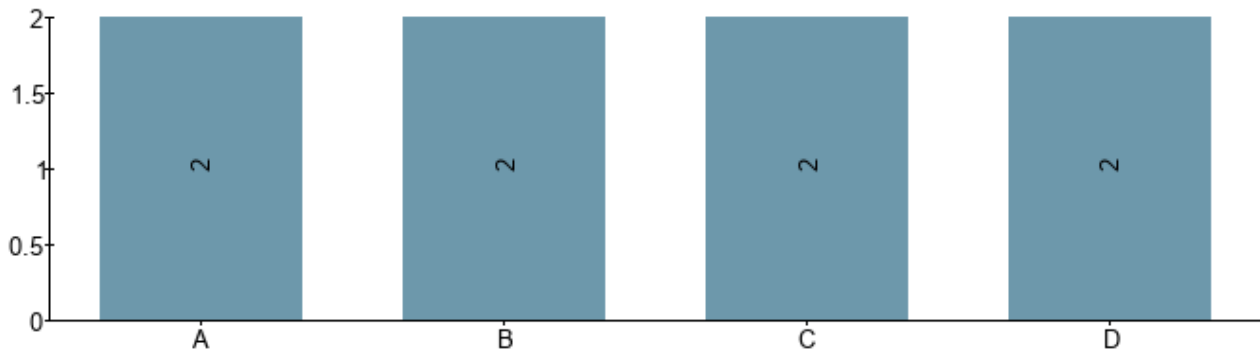
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1. The contents and structure of the course has supported the achievement of the learning outcomes



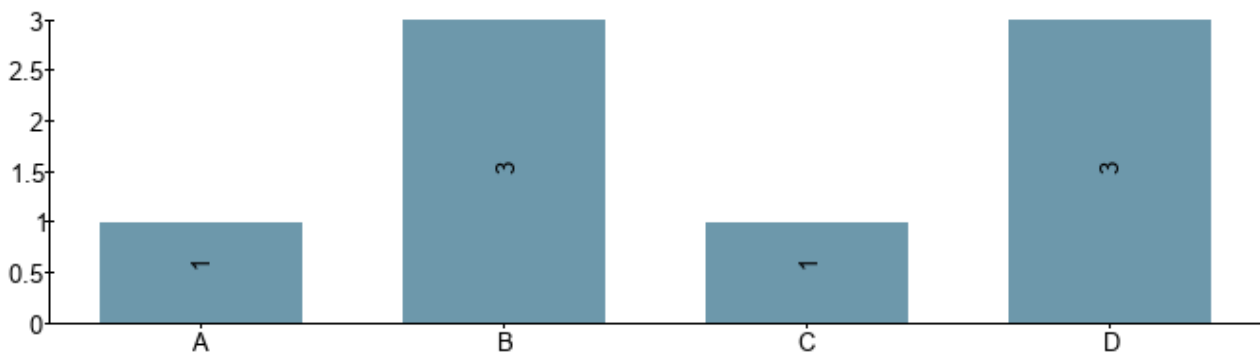
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



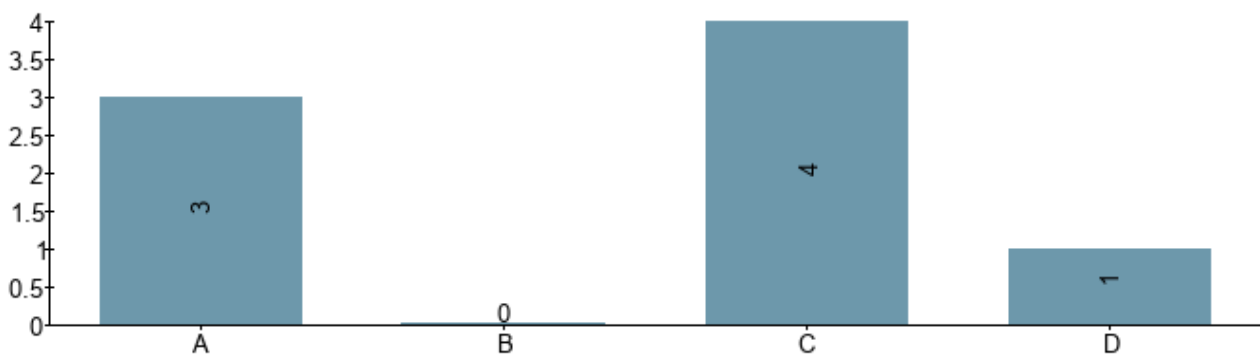
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as part-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 10 and 14 hours for courses given as part-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 9 hours for courses given as part-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours for courses given as part-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

Several students complained on the template, the use of the template, and someone also mentions that teachers employed rules differently. However, this is an A-level course and here we want to make students aware of formatting requirements. This instance of the course were run on distance for campus students, and supervision could therefore better have been made in smaller groups as many students were either silent or absent on these occasions.

There were a few complaints on teachers' feedback, but also positive remarks under what to keep: "The support from teachers" and "I believe the content of the course was good and we got the opportunity to demonstrate our knowledge."

Suggestions for changes to the next course date.

Teachers should check they give a coherent picture of requirements. Supervision should be offered on a more individual (small group) basis.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.