

# PUBLISHED COURSE ANALYSIS



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A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration, Student Centre.

*Business Marketing, 15 ETCS cr. (FEAD13)*

*Course convener: Patrik Gottfridsson*

## Basic LADOK data

Course Code: FEAD13

Application Code: 27161

Semester: HT-16

Start Week: 201635

End Week: 201644

Pace of Study: 100%

Form of Study: Campus

## Course Data

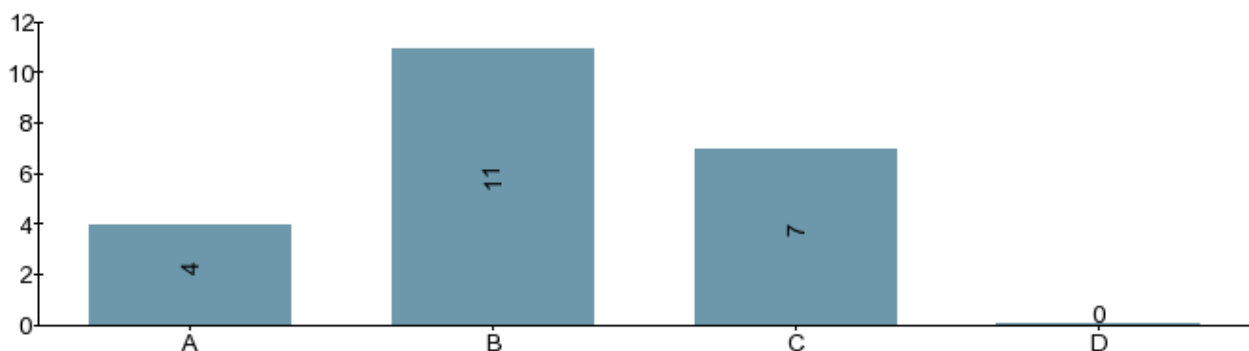
Number of questionnaires answered: 22

Number of first registrations<sup>[1]</sup>: 37

## Changes suggested in the course analysis of the previous course date:

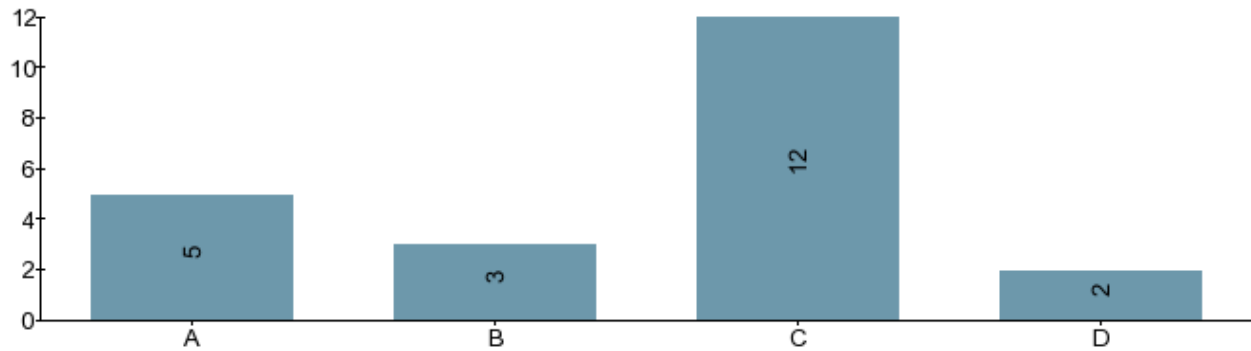
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1. During the course I developed the knowledge, skills and other competencies described in the learning outcomes.



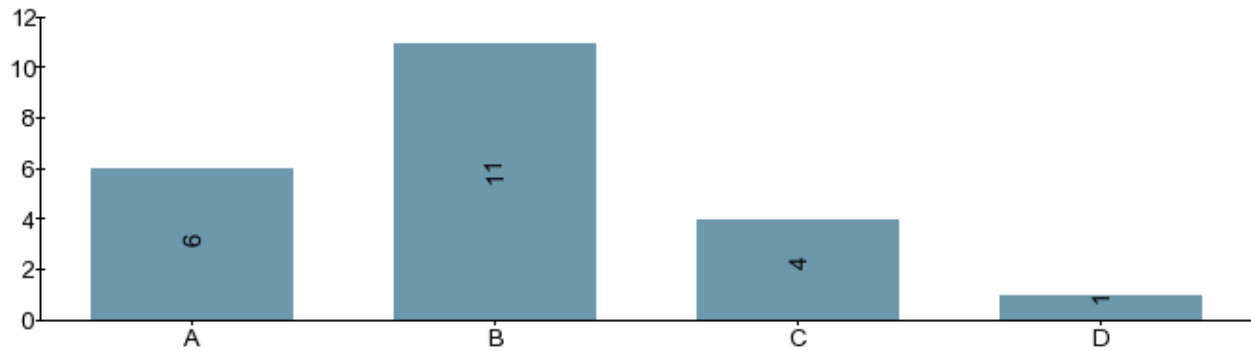
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

2. In the examinations, I had the opportunity to demonstrate if I have acquired the knowledge, skills and other competencies described in the learning outcomes.



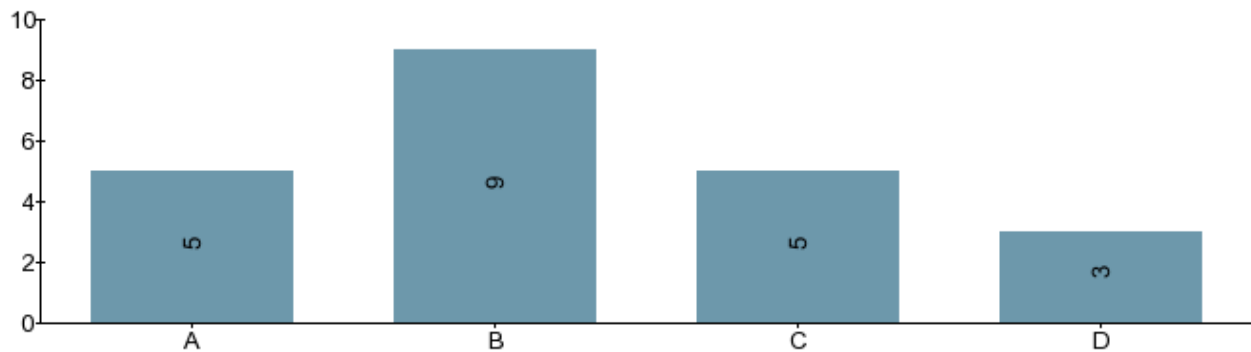
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

3. On average, I spent the following number of hours on coursework per week:



- A) More than 40 hours (or more than 20 hrs at 50% study pace, more than 10 hrs at 25% study pace)
- B) Between 30-39 hours (or between 15-19 at 50% study pace, between 8-10 at 25% study pace)
- C) Between 20-29 hours (or between 10-14 at 50% study pace, between 5-7 at 25% study pace)
- D) Less than 20 hours (or less than 10 at 50% study pace, less than 5 at 25% study pace)

4. During the course, I have found that teachers and other staff have been:



- A) Professional and very accommodating
- B) Professional and accommodating
- C) Professional
- D) Deficient

**should also be analysed here. Any effect of joint courses should be commented on.**

Overall comments as expected. Some of the 'negative' comments and answers to the fixed questions could perhaps be avoided by giving better information about what they are supposed to achieve with the assignments.

**Suggestions for changes to the next course date.**

Better information about the structure of the course and the connection between the assignments and final exam. No major changes are needed based on the result of the valuation.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.