

PUBLISHED COURSE ANALYSIS



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A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Communication and digitalisation in tourism, 7.5 ETCS cr. (TVGT32)
Course convener: Lotta Braunerhielm

Basic LADOK data

Course Code: TVGT32
Application Code: 35783
Semester: HT-20
Start Week: 202046
End Week: 202050
Pace of Study: 100%
Form of Study: Campus

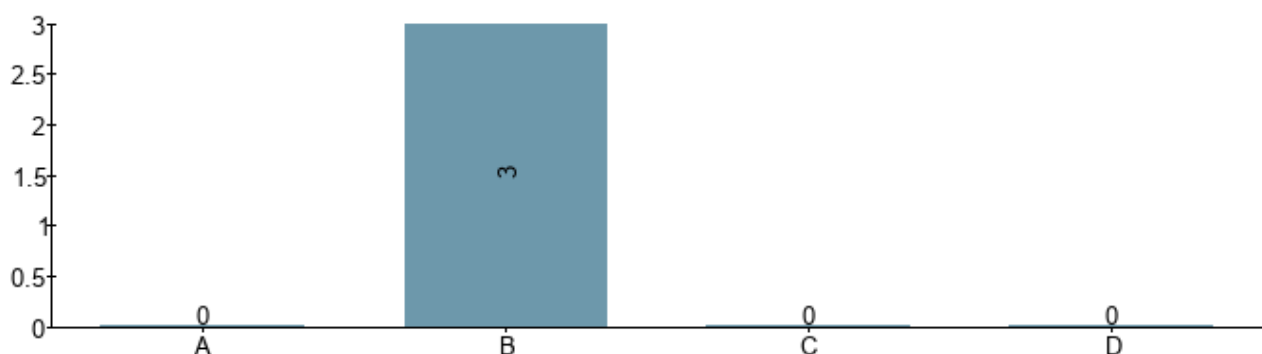
Course Data

Number of questionnaires answered: 3
Number of first registrations^[1]: 22

Changes suggested in the course analysis of the previous course date:

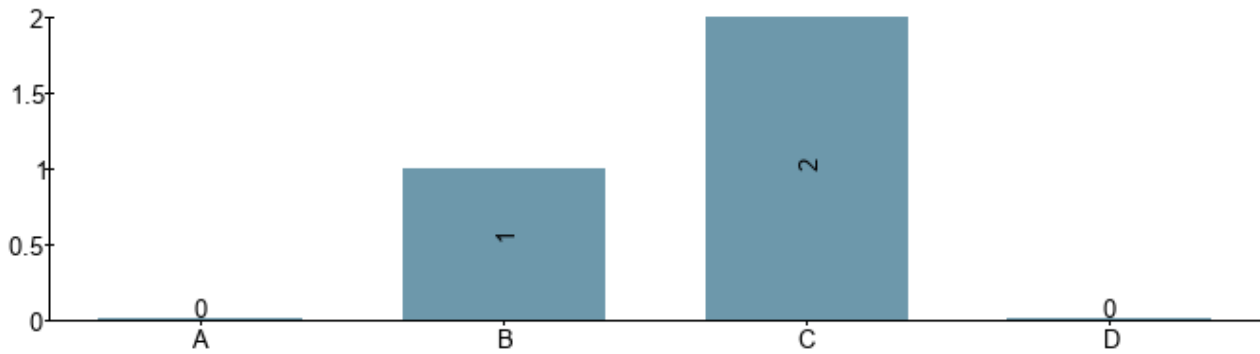
--Changes in examination. Literature seminar reduced from examination. Only home exam and project assignment left. Changes in literature. Home exam moved from the end of the course to the middle part of the course after evaluation from students.
Parts in the project assignment reduced.

1. The contents and structure of the course has supported the achievement of the learning outcomes



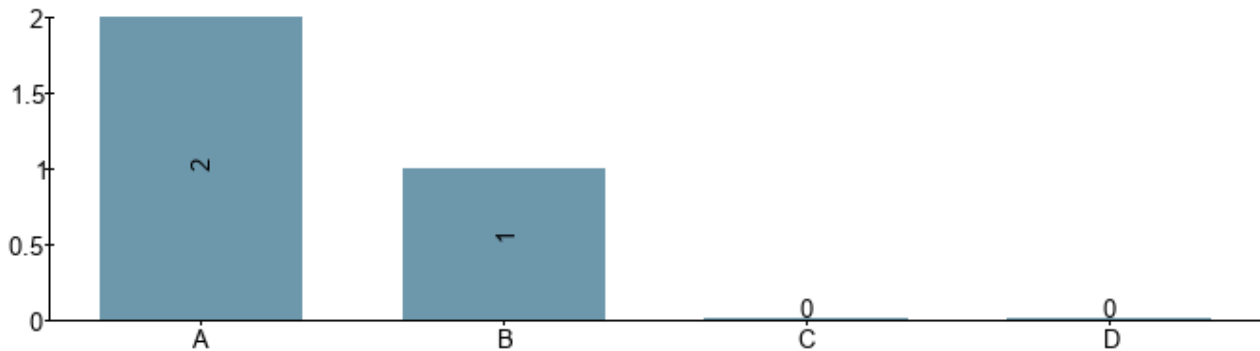
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



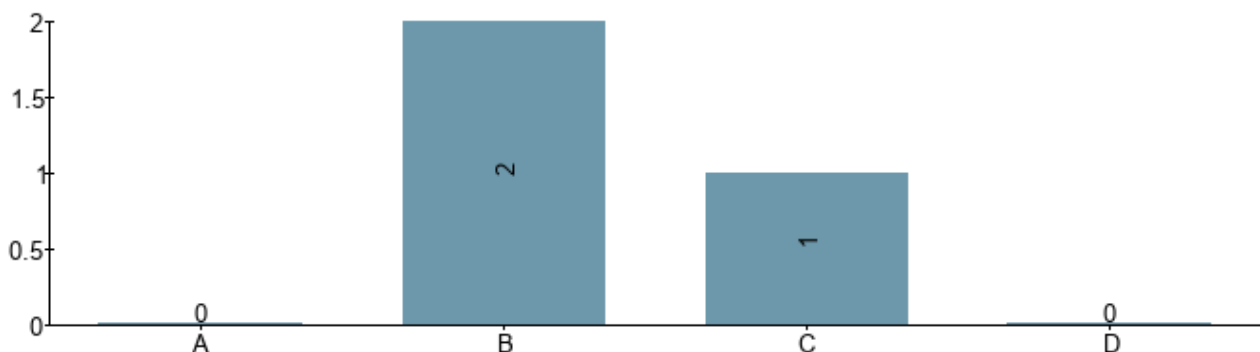
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for courses given as part-time studies)
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8 and 9 hours for courses given as part-time studies)
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5 and 7 hours for courses given as part-time studies)
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 hours for courses given as part-time studies)

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

course evaluation was made in groups at the end of the course.

The homeexam was moved from the end of the course to the middle part. Now students have comments and wish for the exam to take place at the end.

Some students are having difficulties in understanding the fact that the assignment includes working in an innovation process and calls for changes or clearer instructions. Most students understand the aim of working in an innovation process at the end, why it is difficult along the way. The difference between the assignment as a process and a product must be clearer and repeated at every tutorial.

Suggestions for changes to the next course date.

Fewer articles due to comments from students.

Review instructions for the project assignment. Include assignments for each tutorial for students to start the written assignment earlier.

Eventually move a workshop and include it in tutorial.

Connect lectures more strongly to the project assignment.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.