

PUBLISHED COURSE ANALYSIS



Publishing date: 2022-01-03

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration.

Communication and digitalisation in tourism, 7.5 ECTS cr. (TVGT32)
Course convener: Lotta Braunerhielm

Basic LADOK data

Course Code: TVGT32
Application Code: 37771
Semester: HT-21
Start Week: 202145
End Week: 202149
Pace of Study: 100%
Form of Study: Campus

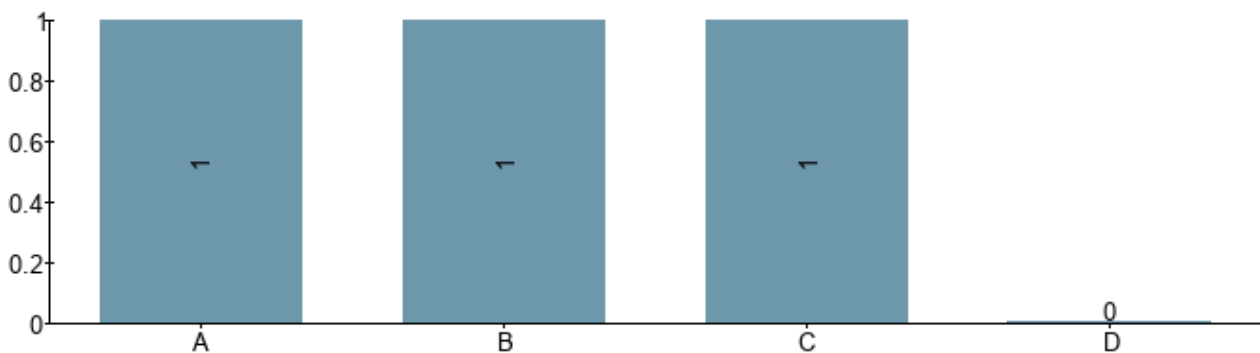
Course Data

Number of questionnaires answered: 3
Number of first registrations^[1]: 19

Changes suggested in the course analysis of the previous course date:

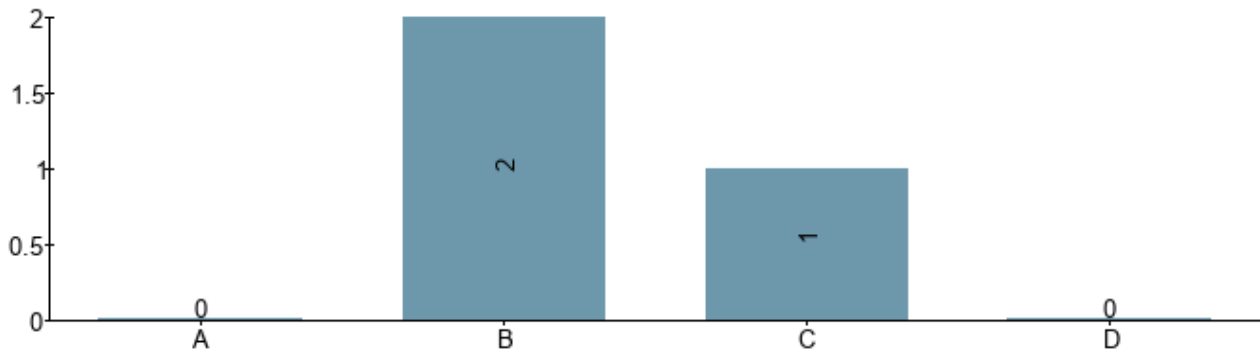
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1. The contents and structure of the course has supported the achievement of the learning outcomes



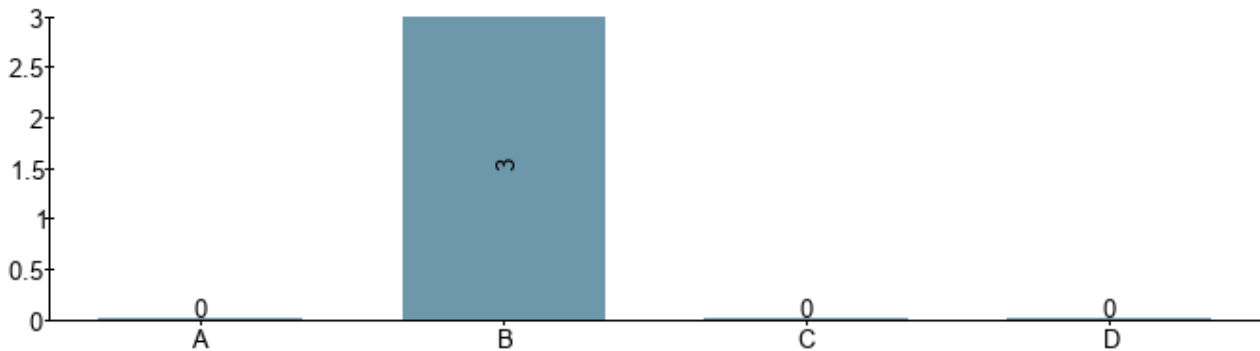
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

2. The assessments included in the course have given me the opportunity to demonstrate my achievement of the learning outcomes



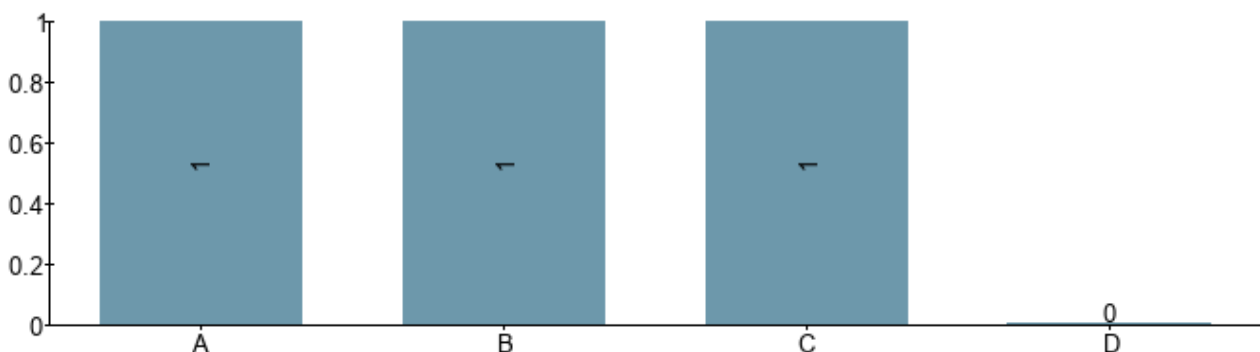
- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

3. My workload (including scheduled activities and independent work) during the course has been



- A) 40 hours per week or more (or 20 per week or more for courses given as half-time studies, 10 hours or more for cour
- B) Between 30 and 39 hours per week (or between 15 and 19 hours for courses given as half-time studies, or between 8
- C) Between 20 and 29 hours per week (or between 10 and 14 hours for courses given as half-time studies, or between 5
- D) Less than 20 hours per week (or less than 10 hours per week for courses given as half-time studies, or less than 5 h

4. During the course, I have experienced the reception from teachers and other staff as professional



- A) To a very large extent
- B) To a large extent
- C) To some extent
- D) To a little extent or not at all

Analysis based on course evaluation, including comments fields. If information has been collected in other ways, it should also be analysed here. Any effect of joint courses should be commented

on.

Every year there are comments on the home exam and if it is best to put in in the middle of the course or at the end. The students wish for continuous time for the assignment. With the mixture of a home exam and a project assignment which needs all the time in the course, it is difficult to adapt to everyone's wishes. From a teachers perspective we have ended up with a solution that creates time for the assignment at the end.

We are aware of the different way of working in the assignment, with a fuzzy goal. The students needs to realize that they are in a development and innovation process themselves. the fuzzy goal needs to be understood to realize the point and the aim of the assignment. Therefore we are explaining and preparing the students over and over about the method they are working with. Therefore we are prepared for comments on the difficulties in understanding.

Due to sickness we did not achieve the goal to connect the assignment with theory in the way we wanted.

Suggestions for changes to the next course date.

We have to prepare the students for the fuzzy goal in written text in more detail. We have tried with orally presentations and workshops with the students, but to make everyone understand we obviously need to present the method in different ways.

For next year we need to connect the assignment with theory in a better way.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.