

# PUBLISHED COURSE ANALYSIS



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A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration, Student Centre.

*Business by Web and Web Analytics, 7.5 ETCS cr. (ISGA97)*

*Course convener: Bridget Kane*

## Basic LADOK data

Course Code: ISGA97

Application Code: 28949

Semester: VT-17

Start Week: 201714

End Week: 201723

Pace of Study: 50%

Form of Study: Campus

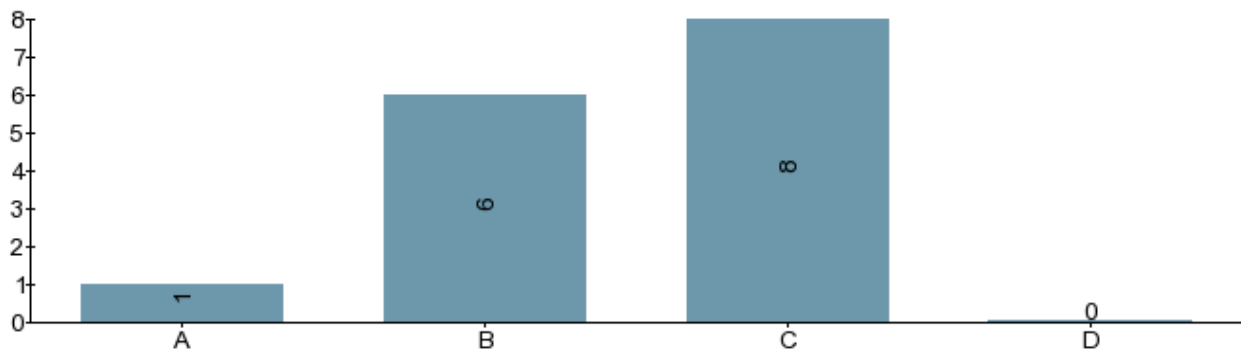
## Course Data

Number of questionnaires answered: 15

Number of first registrations<sup>[1]</sup>: 44

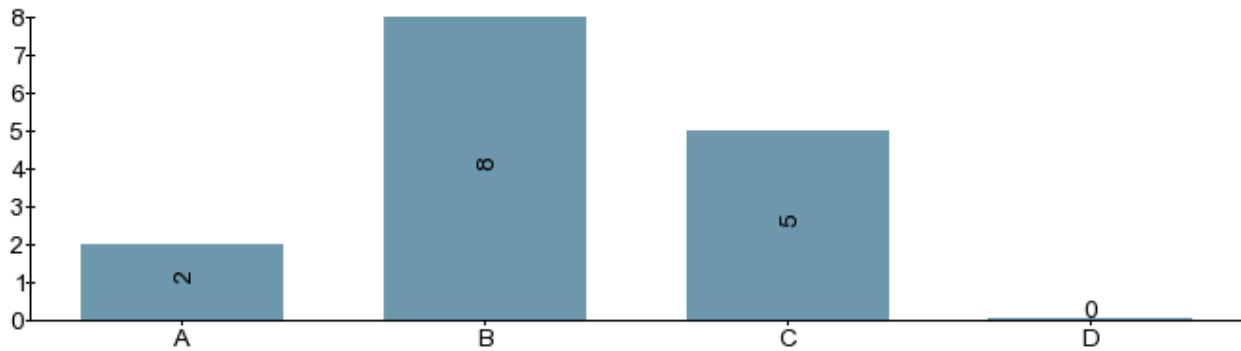
## Changes suggested in the course analysis of the previous course date:

1. During the course I developed the knowledge, skills and other competencies described in the learning outcomes.



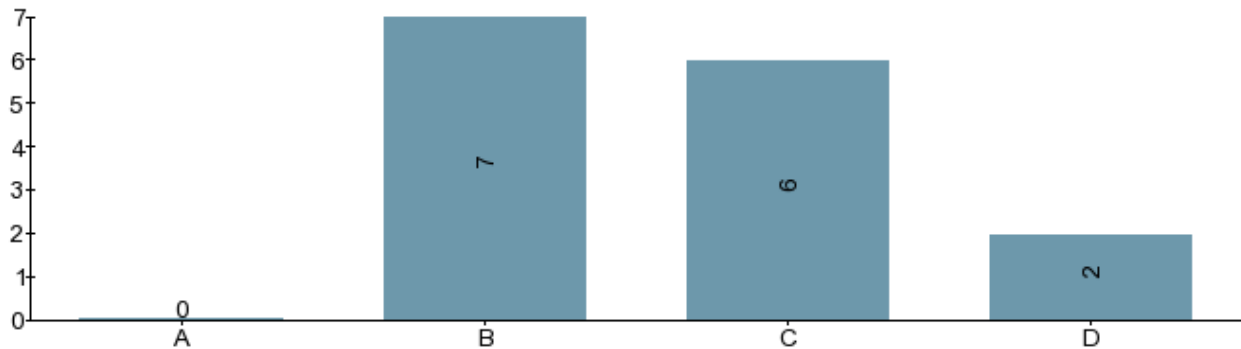
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

2. In the examinations, I had the opportunity to demonstrate if I have acquired the knowledge, skills and other competencies described in the learning outcomes.



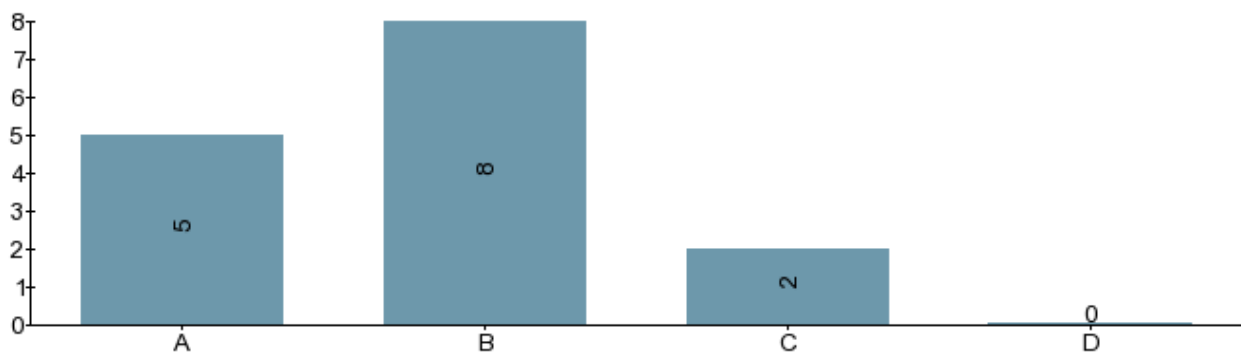
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

3. On average, I spent the following number of hours on coursework per week:



- A) More than 40 hours (or more than 20 hrs at 50% study pace, more than 10 hrs at 25% study pace)
- B) Between 30-39 hours (or between 15-19 at 50% study pace, between 8-10 at 25% study pace)
- C) Between 20-29 hours (or between 10-14 at 50% study pace, between 5-7 at 25% study pace)
- D) Less than 20 hours (or less than 10 at 50% study pace, less than 5 at 25% study pace)

4. During the course, I have found that teachers and other staff have been:



- A) Professional and very accommodating
- B) Professional and accommodating
- C) Professional
- D) Deficient

**should also be analysed here. Any effect of joint courses should be commented on.**

While students feel they are able to demonstrate their learning in a reasonable way, the responses suggest that the content of the course could be increased.

**Suggestions for changes to the next course date.**

It would be worthwhile to focus more on the points being articulated by the students, perhaps giving more feedback on the points made, rather than criticising their adherence to the template. Although learning to write in a structured way is a key learning outcome of the course

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.