

PUBLICERAD KURSANALYS



Datum för publicering: 2023-06-20

Kursanalys har genomförts och publicerats av kursansvarig lärare.

Universitetets utvärderingsverktyg ägs innehållsligt av Universitetspedagogiska enheten och förvaltas av Systemgruppen för utbildningsadministration.

Digitalisering, 7.5 hp (IEAD09)
Kursansvarig: Linda Bergkvist

Grunddata från Ladok

Kurskod: IEAD09

Anmälningkod: 42205

Termin: VT-23

Startvecka: 202313

Slutvecka: 202322

Studietakt: 50%

Studieform: Campus

Kursdata

Antal besvarade kursvärderingsenkäter: 3

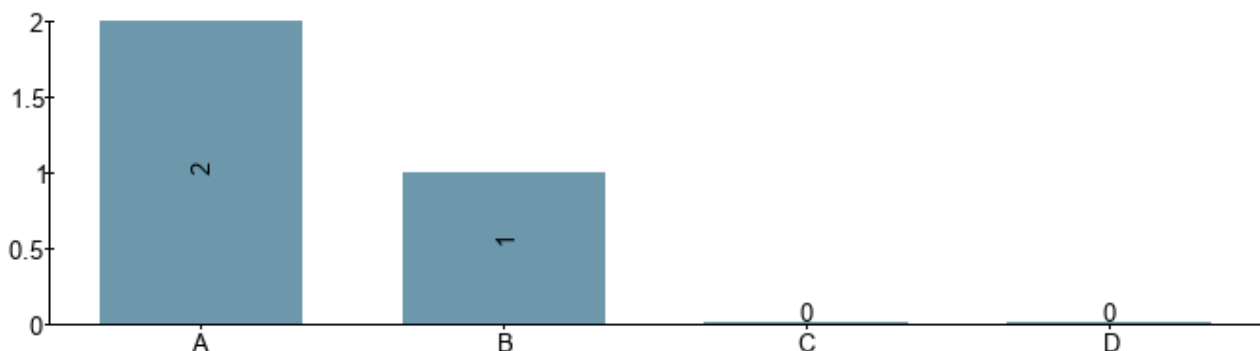
Antal förstagångsregistrerade på kurs^[1]: 35

Förändringar som föreslogs vid föregående kurstillfälles kursanalys:

Course improvements as part of the continual course development include, for example:

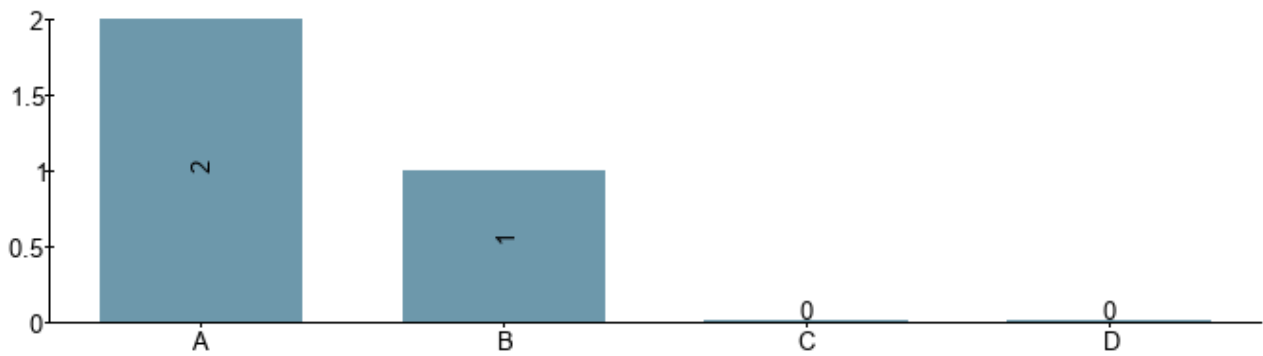
- * Redesign of literature seminar in module 1
- * Presentation and going through the group assignment during the course introduction
- * Updated instructions for the group assignment and the individual assignment (learning diary)
- * New video on business process modelling
- * Updated Canvas structure with a separate module for each examination assignment

1. Kursens upplägg har varit ett stöd för att nå det som uttrycks i kursens lärandemål.



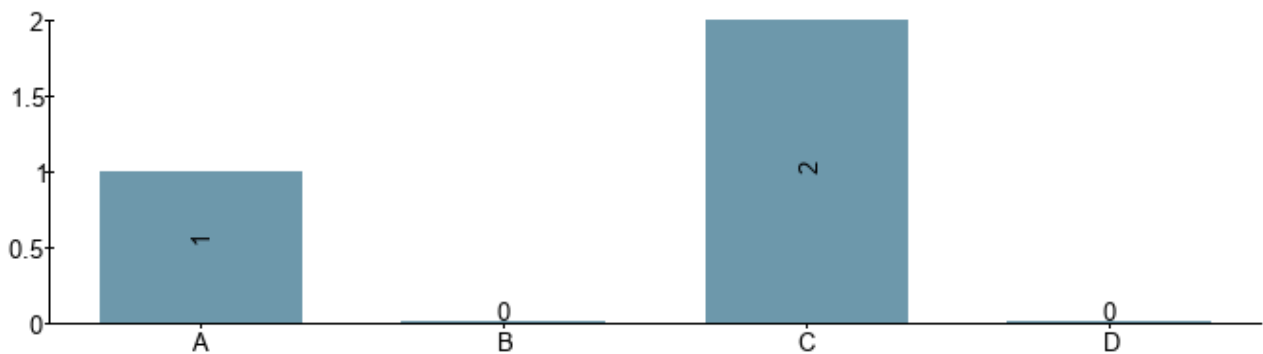
- A) I mycket hög utsträckning
- B) I hög utsträckning
- C) I viss utsträckning
- D) I endast ringa utsträckning/inte alls

2. Jag har under kursens examinerande moment haft möjlighet att visa att jag lärt mig det som uttrycks i kursens lärandemål.



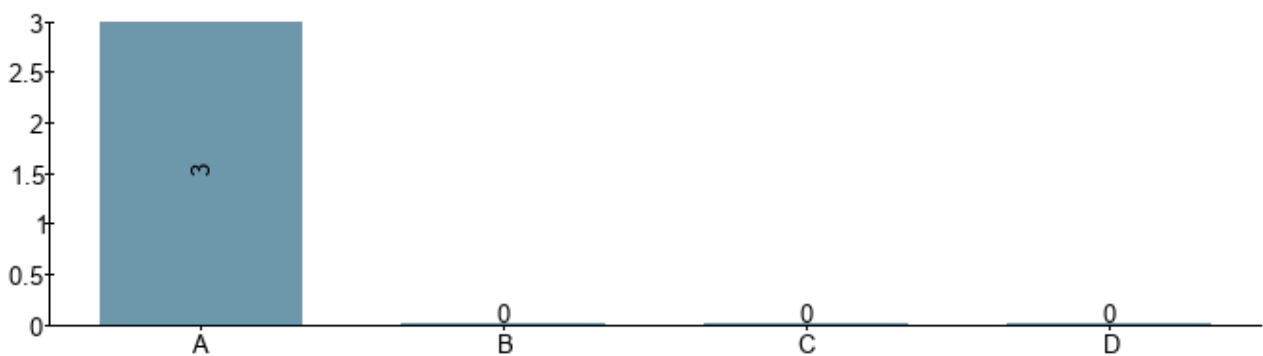
- A) I mycket hög utsträckning
- B) I hög utsträckning
- C) I viss utsträckning
- D) I endast ringa utsträckning/inte alls

3. Jag har under kursens gång i genomsnitt lagt ner följande antal timmar på kursarbete per vecka (innefattar både schemalagd undervisning och självstudier):



- A) 40 timmar eller mer (20 timmar eller mer vid halvfart, 10 timmar eller mer vid kvartsfart etc.)
- B) Mellan 30 och 39 timmar (eller mellan 15 och 19 vid halvfart, mellan 8 och 10 vid kvartsfart etc.)
- C) Mellan 20 och 29 timmar (eller mellan 10 och 14 vid halvfart, mellan 5 och 7 vid kvartsfart etc.)
- D) Mindre än 20 timmar (eller mindre än 10 vid halvfart, mindre än 5 vid kvartsfart etc.)

4. Jag har under kursens gång upplevt bemötandet från kursens lärare och övrig personal som professionellt.



- A) I mycket hög utsträckning
- B) I hög utsträckning
- C) I viss utsträckning
- D) I endast ringa utsträckning/inte alls

Analys baserad på kursvärdering, inklusive de fritextsvar som lämnats. Har ytterligare underlag inhämtats på ett annat sätt analyseras även detta här. Om kursen samläses mellan olika program bör eventuella effekter av detta kommenteras.

Only three (3) out of 35 course participants answered the course evaluation. To draw any conclusions from such a low number of responses is highly uncertain. In addition to the course evaluation, the teachers conducted a written course evaluation in connection with the concluding compulsory seminar. The students (n=34) had the opportunity to feedback on what has worked well, what has worked less well and suggestions for improvement/things to change via a digital Padlet. In these two course evaluations, some common views and ideas emerged. These are summarized below.

Course strengths/Things to keep:

Practitioner panel
The course book
Diversity among learning activities mixing theory and practice
Learning diary and the reflective questions guiding the assignment
Group assignment
* The mid-term seminar
* Supervision
* Empirical case together with a voluntarily chosen organisation
* Interesting and instructive
* Self-organised groups
* Business process modelling
* To learn and use a licensed tool for business process modelling
Seminars and discussions
The practical parts of the course
Course content and course modules

Suggestions for course improvement:

Increase the number of mandatory seminars, otherwise the risk of low attendance
Run the practitioner panel during the latter part of the course
In the final seminar, divide the presentations into two seminars and increase the time for discussion and comments on how to improve the report before submission.
Module 2: more relevant literature in relation to questions for the learning diary
Increase interactive learning activities such as case seminars, literature/discussion seminars
More open questions guiding the individual assignment (learning diary)
A seminar introducing business process orientation and the tool used for business process modelling

In the individual assignment, the students reflect upon what they have learned in the course. From the student reflections, it can be perceived as the course content and design have supported the achievement of learning outcomes. Below is a selection of reflections:

"The course has deepened my knowledge about disruptive technologies and emphasized their potential to create new markets and transform industries. [...] I have gained an in-depth understanding of how innovations such as AI and Internet of Things have the power to revolutionize industries and what challenges need to be considered when implementing these technologies."

"The group assignment was a valuable aspect of the course since it provides real life experience in analyzing organizations and identifying areas where digital transformation could bring significant benefits. [...] The practitioner panel in this course was also a valuable opportunity to hear directly from company representatives about their own experience with digitalization and how their organizations are adapting to it."

"When it comes to the more practical aspects of the course, I did really like the freedom in the group assignment. The arrangement with two supervision opportunities was really good in my opinion because it meant that you worked on the group task continually throughout the course rather than putting something together at the last minute."

"[...] this course has really broadened my perspective when it comes to digital change."

"Reflecting upon the implications of this course for me, I consider it one of the most important courses we have done so far. The course has not only offered me a broad perspective on digitalization but also delved into the key concepts and theories of organizational development that govern digital transformations. The combination of theoretical and practical perspectives has enabled me to critically reflect on digitalization from multiple angles and assess its impact on diverse industries."

"What I found most valuable during the course was the literature provided in module 3 as it was very tangible and gave a good understanding of the necessary steps firms need to consider when becoming more digital."

"The group project was fun as we got to work with different tools and experience how one can conduct an analysis of a company, to then assess potential improvements."

Förslag till förändringar inför nästa kurstillfälle.

The feedback on course strengths and suggestions for course improvement provide useful input to the continual course development.

1. **Antal ffg-registrerade på kurs:**

Förstagångsregistrering = den studerande registrerar sig för första gången på en kurs.