Final report HT2023_FEAD56_43147_Affärsmarknadsföring
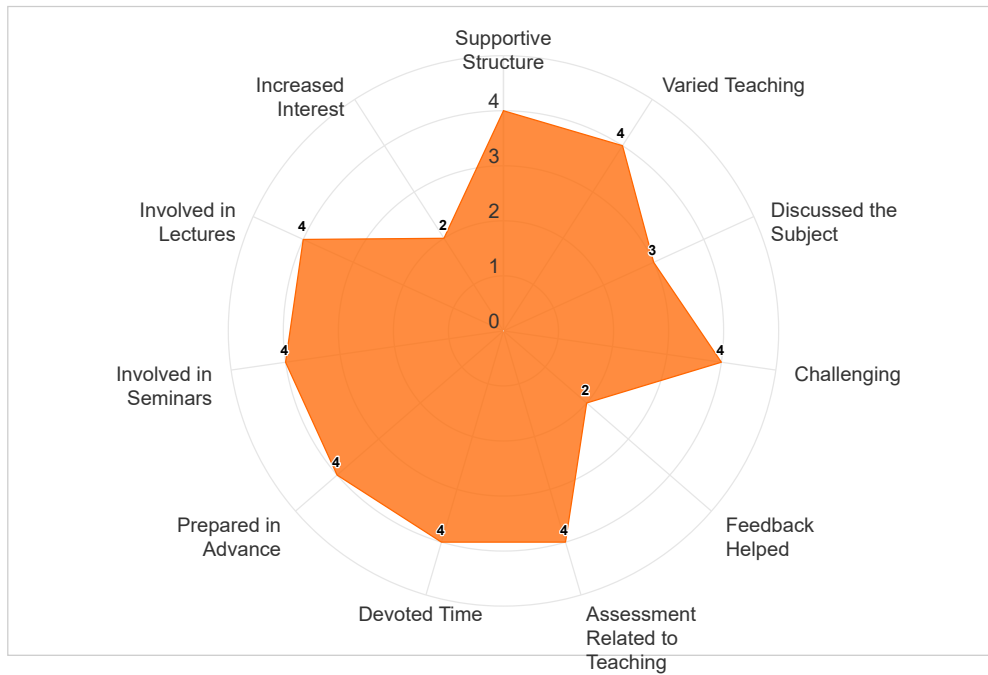
First time registred students: 14
Answer Count: 1
Answer Frequency: 7.14%

FEAD56 Affärsmarknadsföring, End date: 2023-11-05

Mean value for each question. Highest value = 4.

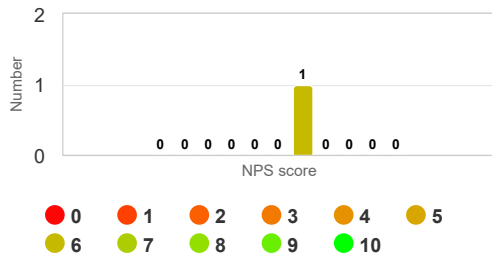|	Mean
Supportive Structure	4.0
Varied Teaching	4.0
Discussed the Subject	3.0
Challenging	4.0
Feedback Helped	2.0
Assessment Related to Teaching	4.0
Workload	2.0
Devoted Time	4.0
Prepared in Advance	4.0
Involved in Seminars	4.0
Involved in Lectures	4.0
Increased Interest	2.0

Results of learning

All in all, the course was valuable for me.

Courses that were considered valuable were related to personal development, acquisition of new knowledge and skills, understanding of something. Higher ratings can refer to students' perceived development (learned a lot, and it was useful). Lower ratings can refer to scanty development of knowledge and skills or not understanding certain themes or their parts, not understanding the necessity and significance of the course, problems in the learning environment.

	Mean
All in all, the course was valuable for me	4

1 (100%)   0 (0%)   0 (0%)   0 (0%)   0 (0%)

- 🟢 I agree
- 🟡 I somewhat agree
- 🟠 I somewhat disagree

△ 1/2 ▽
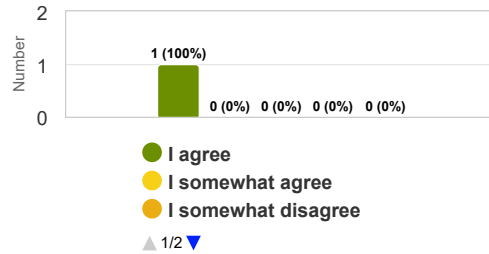
How likely would you be to recommend this course to a friend or colleague?

NPS score

- 🔴 0 🔴 1 🟠 2 🟠 3 🟠 4 🟡 5
- 🟡 6 🟢 7 🟢 8 🟢 9 🟢 10

Net Promoter Score (NPS) = -100

Promoters = 0 (0%)

Passives = 0 (0%)

Detractors = 1 (100%)

The Net Promoter Score (NPS) is a metric that measures student experience and predicts the effectiveness of a course. It calculates an NPS score based on a key question using a 0-10 scale, asking how likely students would recommend the course to others. Respondents are grouped into Promoters, Passives, or Detractors based on their score, and the NPS is calculated by subtracting the percentage of Detractors from the percentage of Promoters. The NPS is a core metric for course evaluation programs and is trusted by educational institutions to engage their students and improve their learning experience performance.

Comments

Course supervisor's comments

Only one student replied to the inquiry, so no conclusions could be drawn.