

# PUBLISHED COURSE ANALYSIS



Publishing date: 2018-11-20

A course analysis has been carried out and published by the course convener.

The Karlstad University evaluation tool is owned by the Professional Development Unit and is managed by the systems group for educational administration, Student Centre.

*Business by Web and Web Analytics, 7.5 ETCS cr. (ISGA97)*

*Course convener: John Sören Pettersson*

## Basic LADOK data

Course Code: ISGA97

Application Code: 32383

Semester: HT-18

Start Week: 201835

End Week: 201844

Pace of Study: 50%

Form of Study: Distans

## Course Data

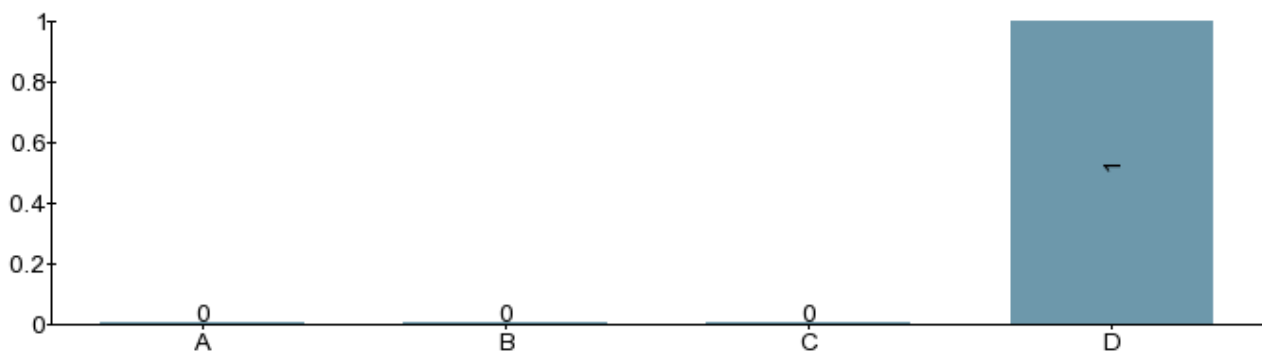
Number of questionnaires answered: 1

Number of first registrations<sup>[1]</sup>: 20

## Changes suggested in the course analysis of the previous course date:

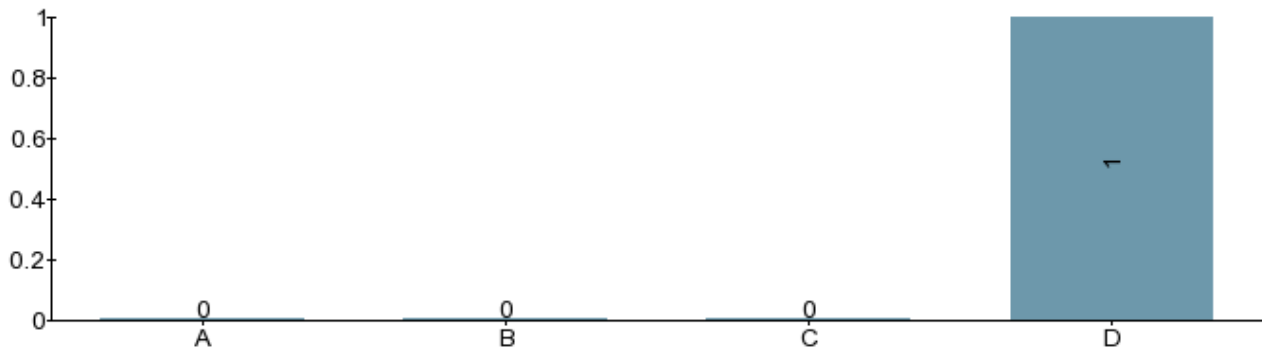
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1. During the course I developed the knowledge, skills and other competencies described in the learning outcomes.



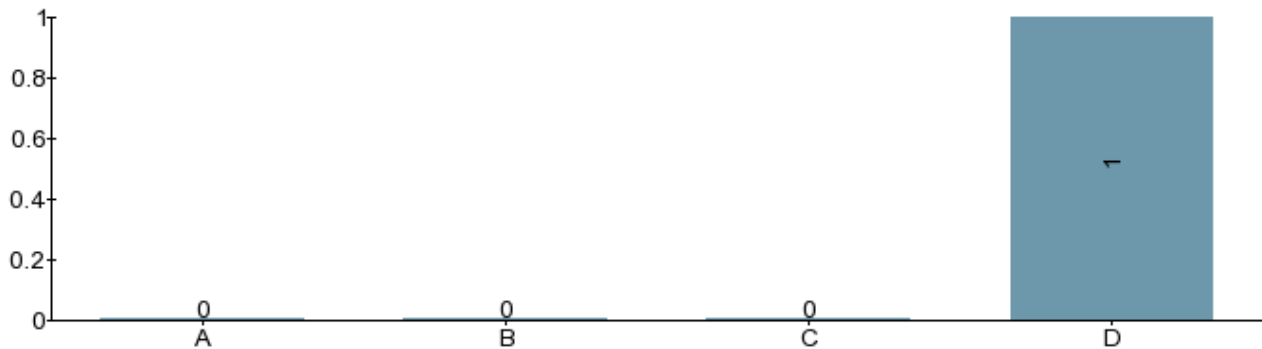
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

2. In the examinations, I had the opportunity to demonstrate if I have acquired the knowledge, skills and other competencies described in the learning outcomes.



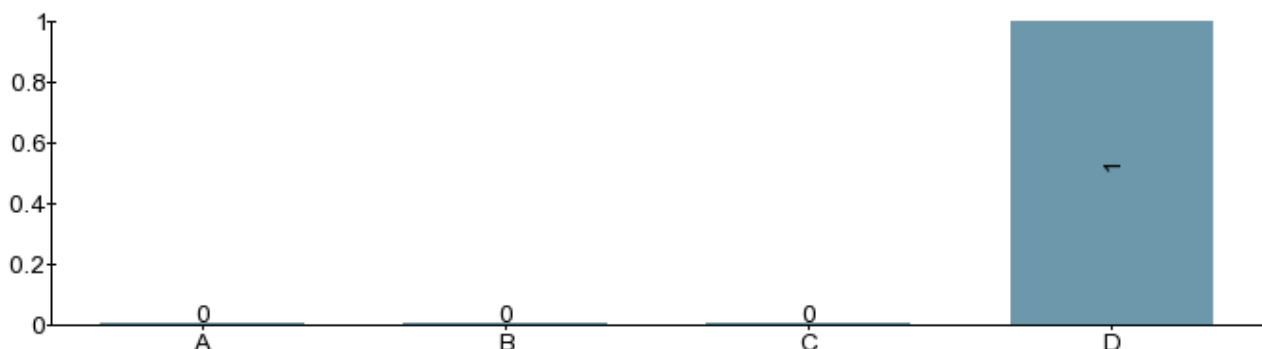
- A) To a very great extent
- B) To a great extent
- C) To a certain extent
- D) To a very little extent/Not at all

3. On average, I spent the following number of hours on coursework per week:



- A) More than 40 hours (or more than 20 hrs at 50% study pace, more than 10 hrs at 25% study pace)
- B) Between 30-39 hours (or between 15-19 at 50% study pace, between 8-10 at 25% study pace)
- C) Between 20-29 hours (or between 10-14 at 50% study pace, between 5-7 at 25% study pace)
- D) Less than 20 hours (or less than 10 at 50% study pace, less than 5 at 25% study pace)

4. During the course, I have found that teachers and other staff have been:



- A) Professional and very accommodating
- B) Professional and accommodating
- C) Professional
- D) Deficient

**should also be analysed here. Any effect of joint courses should be commented on.**

Only one student gave a evaluation and also a comment, "I am utterly disappointed of this course" but no specific explanations and suggestions. In the beginning of the course one teacher had problem with the new conference system, Zoom, as the user account originally given did not work any longer when the course started. Moreover, one student complained in the Discussion forum that the layout of the Canvas home page of this course did not meet Krug's standards for web sites. We used to have an intro announcement, but this seems not to have been copied to this first instance of ISGA97 in Canvas.

**Suggestions for changes to the next course date.**

As previous years, make a simple and clear list with all assignments (possible indicating important dates) and what should be presented orally. There is by default a page "Assignments" in Canvas, but with links to the individual assignments so this does not quite answer to a student's initial wish to have an overview of the course.

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1. **Number of first registrations for a course:** First registration = the first time a student registers for a specific course.